

INTERNATIONAL AGRIBUSINESS AND TRADE

Velp (Arnhem) **Bachelor** **English** **4 years**

International trade and responsible entrepreneurship

Do you have an entrepreneurial mindset and an interest in trading products internationally? In this study programme, we teach you how. In a fair way, with an eye for profit, people and the environment. The companies you will work with during your studies are looking for curious people with fresh ideas and in-depth knowledge of the sector. By the time you graduate, you'll know this market inside out, so companies in the sector will be keen to hire you.

What you will learn

In the first year of the International Agribusiness and Trade programme, you will learn about the various sectors of agribusiness. Discover how a product chain works, from packaging and refrigeration to export regulations and quality standards. You work on topics such as marketing, management, commodity flows and entrepreneurship. For example on the quality, safety and waste of food, complying with laws and regulations when exporting plants or by looking for new business opportunities.

van hall larenstein
university of applied sciences

vhluas.com/iat

0726



"From coffee bean to customer: during my work placements at Ikigai and JDE Peet's, I saw how the entire supply chain comes together."

Lola Berendsen

Why this study programme?

- You will gain expert knowledge about the entire chain, from protein to energy bar, from mango to smoothie, from tree to desk.
- You will build an international network through international fellow students, internships, trade fairs and companies.
- From avocados to flowers and timber, you will learn how to purchase, sell and transport these products in a financially sound, sustainable and socially responsible way.
- You will soon be able to tackle complex challenges, such as working on the affordability of healthy food. Topics include food security, efficient supply chain, climate impact and complex resource shortage issues.

Why study in the Netherlands?

With 95% of Dutch people speaking English, communication is easy in everyday life. Explore historic cities, world-class museums and beautiful nature reserves. The Netherlands is one of the safest and happiest countries in the world, rich in culture and career opportunities. Will you join this diverse and inclusive community?

Career opportunities

With a degree in International Agribusiness and Trade, you have many career options. Large importers and start-ups are looking for your expertise in agricultural products. For example, you could work as a:

- Import / export / sales manager
- Marketeer
- Business Development Specialist

Or start your own business!

Admission requirements

Secondary school diploma equivalent to the Dutch havo diploma (e.g. International Baccalaureate or A-Levels). Proof of English proficiency, minimum scores: TOEFL 80/ IELTS 6.0/ Cambridge C1 Advanced: C or B2 First: 169/ PTE Academic 61. Visit vhluas.com for all details.

Visit VHL or meet us online: join an online open day, schedule a virtual meeting or visit us in the Netherlands! Go to vhluas.com/events