

WWW.UCN.DK/ENGLISH 13 ENGLISH-TAUGHT PROGRAMMES // 1,300 INTERNATIONAL STUDENTS // 50+ NATIONALITIES

GET TO KNOW UCN UCN is situated in Northern Denmark and has campuses in the cities of Aalborg, Hjørring and Thisted.

We are a university of applied sciences and provide higher education and perform research, development and innovation activities within the four main areas of business; education and social education; health; and technology.

UCN has a total of 10,000 students in academy profession and bachelor's degree programmes, more than 8,000 course participants in continuing education, and around 900 employees.

FIND YOUR DREAM CAREER UCN offers no less than 33 programmes from academy profession degree programmes to bachelor's degree and top-up programmes.

Thirteen of our programmes are fully taught in English. You can explore them all and find the programme of your dreams on pages

16-43.

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ARE YOU DREAMING ABOUT PURSUING A DEGREE IN A FOREIGN COUNTRY? UNIVERSITY COLLEGE OF NORTHERN DENMARK (UCN) OFFERS YOU AN EXPERIENCE FOR LIFE THAT BRINGS YOUR CAREER ON THE RIGHT TRACK!

BUILD YOUR GLOBAL MINDSET

UCN is a popular destination for those looking to study abroad, and we would love to welcome you too!

Each year, we welcome around 3,000 new students and 400 of those are international. In total, we have more than 1,300 international students of more than 50 different nationalities, creating a very intercultural study atmosphere. This will give you a great opportunity to make friends from all over the world and develop just the intercultural mindset and skills that the labour market of the future is looking for.

GET REAL

One of the key factors attracting students to UCN is our unique approach to learning, which we call 'real life education' (see pages 8-9).

We continuously develop and evaluate all our programmes in close cooperation with their respective industries – both nationally and internationally. This way, you will gain a professional advantage as a UCN graduate in having the exact knowledge and skills that employers are looking for.

At UCN you will never be presented with theories without also getting to work with and understand their

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practical day-to-day implications. Internships are a built-in element in all our programmes, and you will also get the opportunity to collaborate with businesses and organisations on various projects in Denmark or abroad.

HAVE A GREAT TIME

We understand that studying abroad is also about cultural experiences, personal development and generally having a good time – and UCN and Aalborg is a great place for just that!

Aalborg is Denmark's fourth largest city. A truly cosmopolitan city, it offers everything from shopping to cultural experiences, sports and a bustling night life. The city is located on the banks of a fjord close to beautiful landscapes offering great nature experiences. With its own airport, Copenhagen and the rest of the world is also just a short flight away.

Student ambassadors, student tutors and UCN staff will welcome you to UCN with a great start-of-term programme, peer-to-peer-advice on student life and how to find your way around campus and the city, as well as fun events and parties. We will do our best to ensure that your time with us will be unforgettable. Varia

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IT AND PROGRAMMING

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REAL LIFE EDUCATION



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A semester at UCN

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A GREAT CAREER STARTS HERE

UNDERSTAND YOUR CHOICES

UCN offers three types of degree programmes. A 3 ½-year bachelor's degree programme, a 2-year academy profession degree programme and a top-up degree programme, making the academy profession degree into a bachelor's degreewith 1 ½ years of additional study. These pages provide a guide to help explain the different types of degrees and how to combine them to suit your needs and ambitions.

DREAM JOB

MASTER'S OR POSTGRADUATE DEGREE PROGRAMME

TOP-UP PROGRAMME GRANTING A BACHELOR'S DEGREE

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ACADEMY PROFESSION DEGREE PROGRAMME 2 - 2 ½ YEARS

UPPER SECONDARY EDUCATION OR OTHER ENTRY QUALIFICATION*



BACHELOR'S DEGREE

A bachelor's degree at a university college is typically 3 ½ years of study, combining both theory **a**nd practice within its field.

The degree includes a compulsory internship in a business or organisation in Denmark or abroad for the duration of six months.

The degree can be studied within a single field of study or as a combination of an academy profession degree (2 years) and a top-up degree (1 ½ years) as described below.

ACADEMY PROFESSION DEGREE

An academy profession degree is a short, 2-year programme that is typically aimed at a business or industry career.

The academy profession degree programme combines theory with practice and contains a compulsory internship of approximately three months.

As an AP graduate, you may combine your degree with a suitable 1 ½-year top-up degree, earning you a bachelor's degree.

UCN's academy profession degree programmes:

>	Automation Engineering	N/A
>	Computer Science	
>	Design, Technology and Business	N/A
>	Marketing Management	
>	Multimedia Design	
>	Service, Hospitality and Tourism Management	

The colours indicate the top-up degree that each academy profession degree grants access to.

CN Study Programme Catalogue 2019

Please note that upper secondary education may be termed differently in your country. Upper secondary
education is usually the last step before higher education. Please also note that specific requirements vary
from programme to programme. Find more information about admission requirements on page 56.

UCN's bachelor's degree programmes:

- Architectural Technology and Construction Management
- > Export and Technology Management

TOP-UP DEGREE

A top-up degree is 1 ½ years of study to supplement an academy profession degree making it equal to a full bachelor's degree in quality and length.

The top-up degree programme combines theory with practice and contains a compulsory internship of approximately three months.

As an example, you may start out with an academy profession degree in Marketing Management and after graduation apply to a top-up programme to achieve a bachelor's degree in e.g. Sport Management.

UCN's top-up degree programmes:

> International Hospitality Management

> Sport Management

> Software Development

> Web Development

REAL LIFE EDUCATION

At UCN, you will never work with theories just for the sake of following a curriculum. All our programmes are continuously developed in close collaboration with the industry they are preparing you for, and they all include internships.

A DIFFERENT WAY OF LEARNING

Depending on where you are from, you may find that the learning approach at UCN is somewhat different from what you are used to. It can take a little time to get the hang of it, but the feedback from our international students shows us that the learning approach is one of the things they often grow to love the most.

In general, education in Denmark is known for its innovative approach to learning, focusing greatly on building analytical skills and the ability to form opinions and find solutions and new ideas. The ability to work independently as well as in teams is also a top priority.

At UCN, we see it as our most important task to educate you so that you are prepared for the labour market of the future. You will never be presented with theoretical knowledge without also working with and understanding its practical day-to-day implications. You will be presented with real life situations and issues, and you will often collaborate with businesses and organisations on various projects. In teaching situations, we also keep a close eye on the most recent knowledge and research within a programme field.

This way, we will help you develop a strong ability to reflect on your own field and performance. We call our unique approach to learning: Reflective Practice-Based Learning. You can read more about it at www.ucn.dk/english



LEARN IN COUNTLESS WAYS

There are countless ways to learn new things. In fact, this is one of the first things you will learn at UCN.

Part of your studies will be scheduled lectures and classroom teaching. However, an equally large part of your studies will be case work, simulations, internships, lectures by guest professors, self-study, tours of various businesses, interdisciplinary studies as well as collaborative projects with your fellow students.

INTERNSHIPS: LEARN HANDS ON

In the course of your studies, you will do a compulsory internship in a business or organisation in Denmark or abroad.

During the internship, you will experience being part of a professional workforce within your field. You will get the opportunity to grow professionally, learn new things hands on and put all your acquired knowledge, skills and competences into practice.

The internship gives you invaluable insight into the workings of your industry and brings you a big step closer to your future work life.

TAKE THE NEXT STEP

Are you bubbling with business ideas? And do you have the drive to make those ideas come to life? Then we will help you take the next step!

'Next Step' is in fact the name of our thriving entrepreneurial community. We have a great passion for entrepreneurship and work hard in creating the right framework and support for our students to test their ideas and make their start-up dreams a reality. If you apply to be part of our 'Next Step' programme, you will strengthen your innovation and entrepreneurship skills. You will receive professional advice and guidance from a dedicated and experienced mentor and from UCN lecturers specialising in entrepreneurship. And you will have the unique opportunity to spend your internship focusing on your own business.

BE AN ACTIVE STUDENT

As a student at UCN, you will build a close bond with both teachers and fellow students. It is expected that you attend and participate actively in class as a full-time student. We believe this is the best way for you to learn as much as possible.

You will often be part of a small class of students, and you will only rarely find yourself in a lecture hall or a large auditorium with hundreds of students.

Active participation is key when it comes to learning at UCN. This also means that it is your responsibility to make the most of your studies.

GET REAL LIFE ADVICE

UCN has an available career mentoring programme for students who are particularly talented within their field. In the mentoring programme, we match international students (mentees) with mentors from the local business community.

The mentoring programme ill be a first step towards building your professional network, and because your mentor knows the industry from the inside, you will be able to discuss relevant subjects and get real-life advice on how to build a career in the local area after you graduate.

LIFE ON CAMPUS

Student ambassadors and tutors will welcome you to UCN with a great start-of-term programme with fun events and peer-to-peer advice on student life and how to find your way around campus and the city. Each year, we welcome around 3,000 new students; Some 400 of those are international, so you will not be starting the journey on your own.

Each year, UCN rolls out the red carpet for our new students with a great start-of-term programme for our Danish and international students. It is hosted by a large team of student ambassadors and student tutors from the various academic programmes who know and understand what it is like to start as a new student.

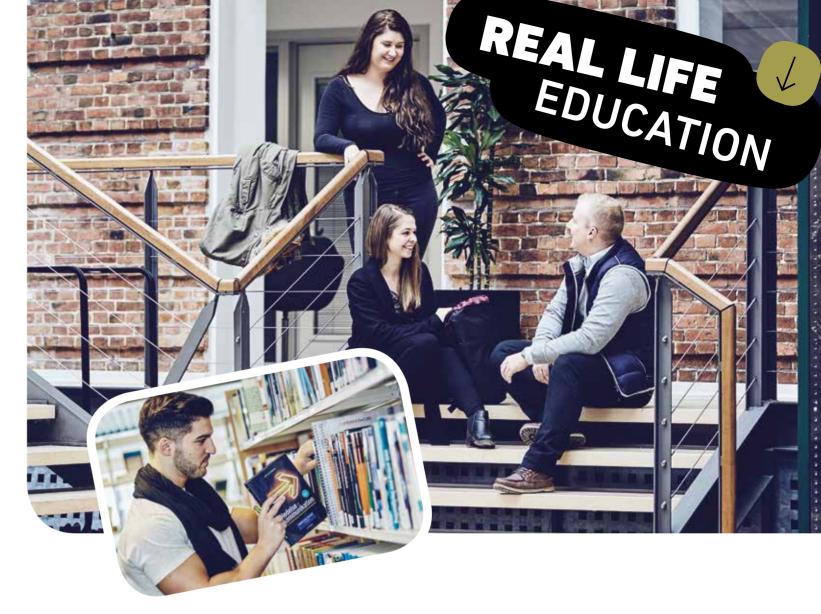
They will make sure that you are thoroughly introduced to UCN, to your specific academic programme, to our student councellors and secretaries, to campus facilities and of course to campus and city life. They will also provide practical tips on living, studying and working in Denmark.

UCN has campuses in three cities: Aalborg, Hjørring and Thisted. However, all of UCN's English-taught programmes are located at campuses in Aalborg.

Follow 'UCN International' on Facebook and see more photos rom the UCN student life

> er, mes Throughout the academic year, the ambassadors also arrange a lot of exciting events and parties. The list of activities is ever-expanding as students make new requests; but to name a few, you will be offered

various teambuilding and sports activities, picnics, movie nights, excursions around the city, and theme-based parties around Valentine's and Halloween.



Right from the start, the ambassadors will arrange a series of activities o make sure that you will get to know your fellow students and quickly make new friends from both Denmark and around the world!

A UNIQUE ACADEMIC ATMOSPHERE

In the city of Aalborg, UCN has four large campuses spread across the city. These campuses each house one of UCN's four education areas and all its associated study programmes. This makes each campus an exciting hub for teaching and research within a specific field where you will meet like-minded students and enjoy a great academic atmosphere.

This organisation also allows UCN to maintain updated and state-of-the-art, field-specific labs, workshops and equipment at each address. You will also find that the campus library stocks an abundance of relevant litterature and subscribes to many academic and business-oriented magazines and databases.

A THRIVING SOCIAL LIFE

Social life on all campuses is thriving, and there is plenty of opportunity to take a break from academic studies and attend one of the many social events,

STUDENT LIFE

'Friday bars' or student parties. It is very common for Danes to get together around a shared interest, sport or hobby, or to do volunteer work in the local community. It is a great way to build your network, to do something nice for others and maybe even pick up a few new skills.

UCN offers many opportunities for you to get involved in life on campus. For example, you may become a voice in the UCN student council, join the volunteers managing the student bar, or decide to be an active member of one of the student sports clubs or activities such as the UCN Running Club Run4Fun.

TIP!

You can take Danish lessons while you are here. Most Danes speak English quite well, but understanding and speaking Danish will benefit you both socially and particularly if you want to find a student job or a job after graduation.

AALBORG CITY LIFE

With more than 120,000 inhabitants, Aalborg is Denmark's fourth largest city and the largest city in Northern Denmark. Approximately 25,000 students make Aalborg an exciting, vibrant and fun student city with lots to offer.

Aalborg is located on the banks of the picturesque Limfjord, separating the northernmost part of Denmark from the rest of the Jutland peninsula. The city's waterfront was once Aalborg's industrial heart, but its shipyards and heavy industries have now been replaced with a blooming cultural district and city centre where you can experience world-class architecture, exciting cuisine, busy shopping streets and enjoy a cosy, yet cosmopolitan atmosphere.

As a true cosmopolitan city, Aalborg has its own airport and offers a wide array of events within sports, theatre, concerts and festivals. It is famous for its bustling night life, featuring the longest bar street in Scandinavia, called Jomfru Ane gade, packed with numerous restaurants, bars and night clubs.

WHEN ASKED ABOUT AALBORG, OUR INTERNATIONAL STUDENTS GENERALLY POINT OUT THAT IT IS A PICTURESQUE, VERY CLEAN AND BICYCLE-FRIENDLY CITY, WITH BEAUTIFUL LANDSCAPES NEARBY.



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Curious to know more about Aalborg? We recommend checking out the following links: www.visitaalborg.com and www.studyaalborg.com

As an international student at UCN, you will be challenged in many different ways, and you will grow both personally and academically. Former and current students share experiences and insights from their journey.

KEN HOPSTAKEN, THE NETHERLANDS

The practical approach that UCN has is something I personally see as a major benefit in a professional work environment. Sitting behind books 100% of the time has never been for me.

Like many universities, the rewards that you get are based on how much effort you put in. UCN really helps out in giving you opportunities to do things for yourself.

Also, don't worry about starting somewhere new, it is part of your adventure. UCN helps new students out by offering information, meetings and giving you access to several social networks.



YIXUAN AN, CHINA MARKETING MANAGEMENT

In the beginning, it was very challenging. Having to work in groups with other people which I have never experienced before, studying in English all the time and fitting in in this multicultural environment. Now I have overcome those difficulties and have become a better me. UCN really gives you the opportunity to face challenges and to explore your potential.

The teaching at UCN was more practical than what I was used to. Most of the knowledge and skills are practiced and tested. And I always got reflections and feedback.

I met great teachers with strong academic backgrounds and open-minded classmates who made school life more interesting.

As far as I am concerned, UCN is a nice place to lay a solid foundation for both further education and a future career.



The education at UCN is quite different from the one where I come from - you are working in groups and help each other build something. It was quite challenging at first, but here we focus on practice, which is quite exciting, as we learn how to work on real projects. It is also very cool that a lot of people come from various places and I can safely say, that I managed to make not only wonderful colleagues, but also great friends from all over the world.

Coming to a foreign country, in which the language and culture are different from yours is very tough, however, everyone I've met here

TEODOR HRISTOV DIMITRIEV, BULGARIA

SOFTWARE DEVELOPMENT

is quite welcoming. Whenever I had problems, I could always refer to someone from university, and they always helped me with a smile on their face.

What I am the most grateful for is the teachers - those are some of the most intriguing people that I've met. You could feel that they teach their subjects with passion and they have genuine interests in our projects and development.

Overall, if you are willing to challenge yourself and aim for success, UCN would be the university to go to."



EXPORT AND TECHNOLOGY MANAGEMENT

DEGREE TYPE: BACHELOR DURATION: 31/2 YEARS INTERNSHIP: 1 SEMESTER START OF TERM: SEPTEMBER LOCATION: AALBORG

Do you want the world as your workplace? Do you want to work with export on the global market?

More and more companies operate internationally, and there is an increasing demand for competent employees with an insight into the global export market. With the Bachelor's Degree Programme in Export and Technology Management, you will be well-prepared for the future.

The programme has a strong international focus and includes technical as well as mercantile subjects. Our primary focus is where businesses and customers meet.

You will become a specialist in the sale and service of technical products and solutions. You will learn to prepare sales and marketing plans targeted at different customer groups in the global market. Furthermore, you will gain an insight into different types of businesses, production planning, cultural differences and entrepreneurship.

As a Bachelor of Export and Technology Management, you may find employment in Danish and international companies.

Examples of job titles could be export consultant, logistics consultant, product consultant or procurement officer. In the long term, you can also work towards becoming an export manager, product manager or procurement manager.





INTERNATIONAL SALES AND MARKETING

DEGREE TYPE: TOP-UP DURATION: 11/2 YEARS INTERNSHIP: 3-4 MONTHS START OF TERM: SEPTEMBER LOCATION: AALBORG

Are you passionate about top-level international sales and marketing? Do you see yourself working in a global company?

This is a top-up programme intended for graduates of the Academy Profession Degree Programme in Marketing Management (page 18). The top-up programme earns you a bachelor's degree in International Sales and Marketing with only 1 1/2 years of additional study.

In this programme, you will gain insight and understanding of the various factors that significantly influence the sales of goods and services in Denmark and on an international scale.

You will learn about what underlies a company's sales and business development from an international perspective. You will also acquire knowledge of marketing, logistics, law, management and economics.

Furthermore, the programme includes elective components, which means that you will have an influence on the shaping of your professional profile.

As a Bachelor of International Sales and Marketing, you may find employment in Denmark as well as abroad.

Examples of job titles could be project manager, sales coordinator, key account manager or marketing coordinator. In the long term, you can also work towards becoming a marketing manager, sales manager or export manager.





PROGRAMME STRUCTURE

Semesters 1 and 2:

Lectures, project work, teaching and learning activities, case studies, mandatory assignments all within a thematic structure.

Core subjects:

- Marketing
- Supply chain management
- Management and organisation
- Business law
- Economics
- Theory of science and scientific methods

These subjects are taught in the context of four overall themes:

- The strategic base of the company
- The customer as a starting point
- Industry and competitors
- Developing and managing the sales base

Semester 3:

- · Internship in Denmark or abroad
- Final-year project



MARKETING MANAGEMENT

DEGREE TYPE: ACADEMY PROFESSION DURATION: 2 YEARS INTERNSHIP: 3 MONTHS START OF TERM: SEPTEMBER LOCATION: AALBORG

Do you want to work in marketing and sales? Do you want to improve, strengthen and develop company marketing strategies?

As an AP Graduate in Marketing Management, you will become a specialist in working systematically with company marketing. You will be skilled at analysing, planning and organising marketing activities.

During your studies, you will acquire knowledge about different cultures, communication forms and socioeconomic conditions, and you will learn to analyse various types of businesses and markets, which in turn will enable you to prepare marketing solutions for companies in Denmark as well as abroad.

AP Graduates in Marketing Mangement find employment in Danish and international companies and organisations. They work as e.g. marketing consultants, advertising assistants, project managers, key account assistants, HR assistants and procurement assistants.

As an AP Graduate in Marketing Management, you can also choose to apply for admission to one of our top-up programmes, earning you a bachelor's degree after an additional 1 1/2 years of study. Please note that admission in some cases is limited.

Available top-up programmes:

Bachelor's Degree Programme in International Sales and Marketing (page 20). Bachelor's Degree Programme in International Hospitality Management (page 24). Bachelor's Degree Programme in Sport Management (page 26).



PROGRAMME STRUCTURE

The first three semesters take place at UCN and consist of both compulsory and elective subjects. It is also possible to study a semester abroad.

Semester 4 consists of an internship at a company of your choice in Denmark or abroad. It also contains a final-year project which must be made in close collaboration with the internship host or another company of your choosing.

Semester 1:

- Business understanding
- Scientific methodology
- Market understanding

Semester 2:

- Tactical and operational marketing B2C
- Tactical and operational marketing B2B
- Internationalisation

Semester 3:

Choose between a number of elective subjects Subjects are continually updated as the demands from the business world changes. Examples of electives could be: entrepreneurship, modern marketing, digital marketing, project management, global markets, graphic design, procurement, sales, personal business communication, managerial economics, or statistics.

Semester 4:

- Internship
- Final-year project



SERVICE, HOSPITALITY AND TOURISM MANAGEMENT

DEGREE TYPE: ACADEMY PROFESSION DURATION: 2 YEARS INTERNSHIP: 13 WEEKS START OF TERM: SEPTEMBER LOCATION: AALBORG

Do you want to create memorable experiences for others by developing, planning and delivering services?

The Academy Profession Degree Programme in Service, Hospitality and Tourism Management gives you the competences to to work in development, management and marketing of services within one of three specialisation paths: tourism; hotel and restaurant; or sport and event management.

It will help you develop your communicative, intercultural and personal competencies to gain knowledge and understanding of the cultural and social conditions that affect the industry.

The programme is practice-oriented, and the knowledge you acquire in the course of the study programme is closely connected to real-life situations. This connection is supported by the internship taking place in a relevant business in Denmark or abroad on completion of the first academic year.

The Academy Profession Degree Programme in Service, Hospitality and Tourism Management opens the door to a broad range of job opportunities in the service industry, such as at hotels, restaurants, travel agencies and amusement parks, event management agencies as well as holiday and conference centres, sport clubs and associations.

As an AP Graduate in Service, Hospitality and Tourism Management, you can also choose to apply for admission to one of our top-up programmes, earning you a bachelor's degree after an additional 1 ½ years of study. Please note that admission in some cases is limited.

Available top-up programmes:

Bachelor's Degree Programme in International Hospitality Management (page 24). Bachelor's Degree Programme in Sport Management (page 26).



PROGRAMME STRUCTURE

The programme consists of:

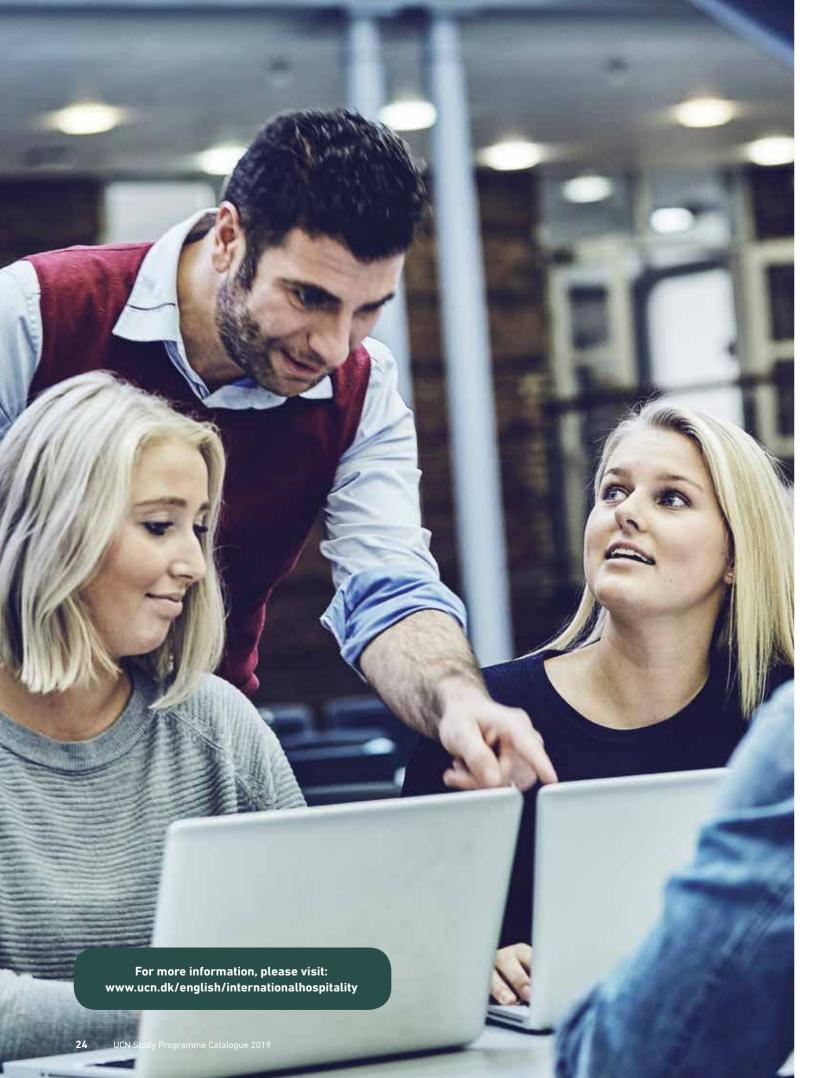
- Four thematic elements (70 ECTS)
- Elective elements: specialisation and elective courses (20 ECTS)
- Internship (15 ECTS)
- Final-year project (15 ECTS)

As part of the specialisation, the student is required to carry out a 3-month internship after the first academic year. The internship will take place in a relevant business or organisation in Denmark or abroad.

At the end of the second academic year, the student must produce a final-year project. The project provides the opportunity to work on and resolve concrete and real-life issues originating from the internship company.

Highlights of the four thematic elements:

- Customer experience management
- Hostmanship
- Service design
- Service marketing & trends
- Service economics
- Creativity & innovation
- Intercultural communication
- Digitalisation of services
- Personal competence development
- Organisation & HR
- Research methods in the service industry
- Data analysis
- Business plans



INTERNATIONAL HOSPITALITY MANAGEMENT

DEGREE TYPE: TOP-UP DURATION: 11/2 YEARS INTERNSHIP: 13 WEEKS START OF TERM: SEPTEMBER LOCATION: AALBORG

Are you dreaming of an international career in the hospitality industry?

This is a top-up programme intended for graduates of Academy Profession Degree Programme in Marketing Management (page 18), or the Academy Profession Degree Programme in Service, Hospitality and Tourism Management (page 22). The top-up programme earns you a bachelor's degree in International Hospitality Mangement with only 1 1/2 years of additional study.

The programme will provide you with the competences to work in day-to-day operations, development, administration and management in an international work environment in the hospitality industry. A specialisation period will allow you to focus more deeply on either tourism, the hotel and restaurant industry or experience economy.

You will learn about management, strategy, economics, cultural awareness and customer relations. You will be provided with the tools to develop new markets and concepts, achieve an understanding of a company's strategic challenges as well as the ability to handle the practical implementation and operation of a company strategy.

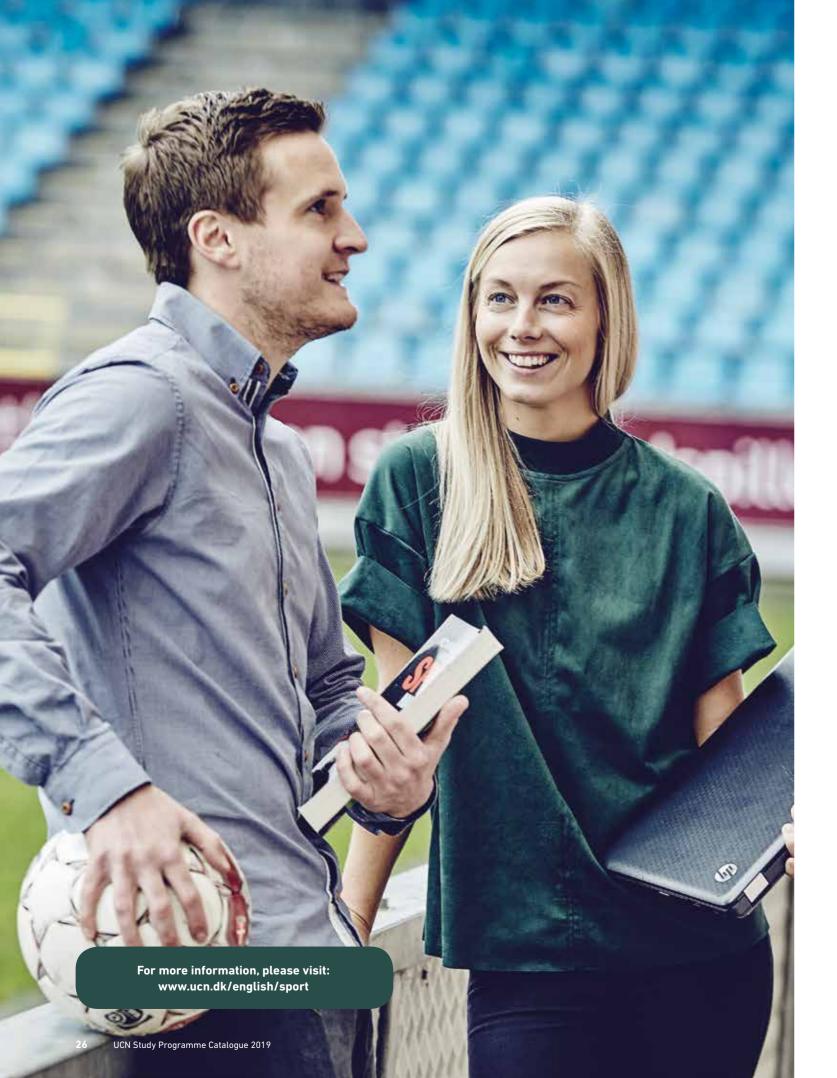
For Danish students, the first semester will be taught in Danish, before the programme continues taught fully in English from the second semester. For international students, all semesters are fully taught in English.

This means that Danish and international students study together from the second semester, giving you valuable intercultural competences as well as an international network.

As a Bachelor of International Hospitality Management, you may find employment as resort manager, marketing coordinator, destination manager, or sales manager etc.



PROGRAMME STRUCTURE
Semester 1: Lectures, project work, teaching and learning activities, case studies.
 Core subjects: Economics Optimisation and revenue management Financial management using key figures and annual reports Department and activity budgeting Investment and financing Distribution of costs Labour law and work environment Human resource management and leadership Theory of science and scientific methods
Semester 2: Lectures, project work, teaching and learning activities, case studies.
 Core subjects: Destination development, cultural awareness & customer relations The concept of culture and the hospitality industry Guest/customer behaviour Negotiation techniques Organisational culture
Business strategy: • Strategic analysis • Strategy, concept and product development • Strategic implementation and management
Semester 3: • Internship in Denmark or abroad • Final-year project



SPORT MANAGEMENT

DEGREE TYPE: TOP-UP DURATION: 11/2 YEARS INTERNSHIP: 3 MONTHS START OF TERM: SEPTEMBER LOCATION: AALBORG

Are you dreaming of a career in the sport, event and leisure industry?

This is a top-up programme intended for graduates of the Academy Profession Degree Programme in Marketing Management (page 18), or Service, Hospitality and Tourism Management (page 22). The top-up programme earns you a bachelor's degree in Sport Management with only 1 ½ years of additional study.

The programme is also intended for people with relevant experience and a background in the industry.

As a Bachelor of Sport Management, you will have a thorough understanding of the commercial mechanisms in the sport, event and leisure industry.

The programme covers the following subjects: academic methods and research in sport, sport marketing, sport management, sport law and sport economics.

On graduation, you will be able to find employment in various businesses and organisations in the sport, event and leisure industry. You might work as a project manager, event coordinator, administrator, marketing coordinator, consultant, etc.





PROGRAMME STRUCTURE

Semesters 1 and 2:

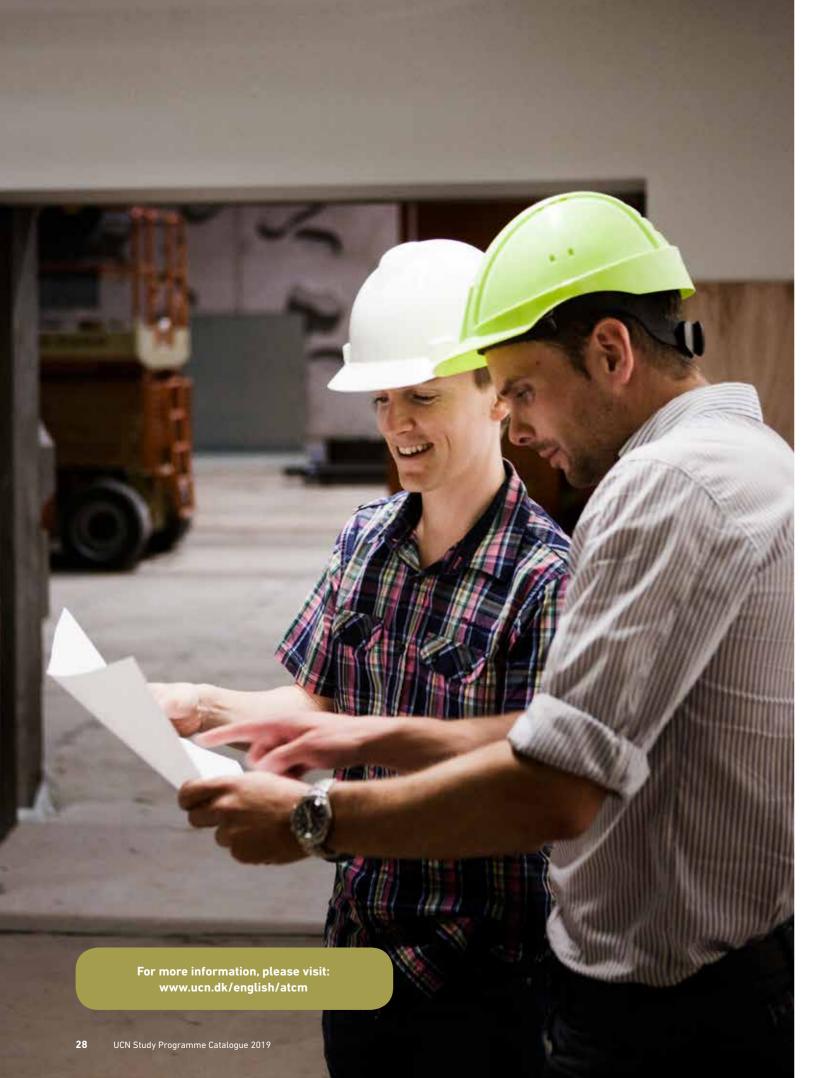
Lectures, project work, teaching and learning activities, case studies, compulsory assignments as well as visits to businesses and organisations in the industry - all within a thematic structure.

Core subjects:

- sport industry, sport organisations and the environment
- sport marketing, consumer behaviour, sponsorships and fundraising
- sport management, Strategy, organisation and human resource management
- sport economics, sport as a product, sport finance
- scientific methods and research in sport
- sport law, sport contracts and risk management, legislation

Semester 3:

- Internship in Denmark or abroad
- Final-year project



ARCHITECTURAL TECHNOLOGY AND CONSTRUCTION MANAGEMENT

DEGREE TYPE: BACHELOR DURATION: 31/2 YEARS INTERNSHIP: 20 WEEKS START OF TERM: SEPTEMBER LOCATION: AALBORG

Do you see yourself developing, leading and managing large construction works? Are you dreaming of a career in the Danish or international construction industry?

As a Bachelor of Architectural Technology and Construction Management, you will be an expert in planning, designing and coordinating construction and building projects.

You will usually play a central role as project manager or site manager in a construction, engineering or architectural company. You will take part in the planning of construction projects from draft drawings to completed project designs, and you will typically contribute e.g. technical calculations to construction and project plans in the building process.

During the course of the study programme, you will learn about construction, material selection, digital modelling and condition surveying as well as operating a business, project design and production, and much more.

You will have the opportunity to specialise in e.g. energy and sustainability, management or digital construction.

Please note that on completion of the first 1 1/2 years (Three semesters) of study, you can opt for either:

- An Academy Profession Degree Programme in Construction Technology (2 years); or

- A Bachelor's Degree Programme in Architectural Technology and Construction Management (3 1/2 years).



PROGRAMME STRUCTURE

Semesters 1 and 2:

Focus on study areas connected with the overall planning and building of family homes as well as an emphasis on construction details, building materials and process planning.

Semester 3:

- Focus on individual building components such as wood and concrete components for pre-fabricated building.
- Construction and implementation of industrial buildings, sports buildings, etc.

IF YOU OPT FOR AN ACADEMY PROFESSION DEGREE:

Semester 4:

Consists of elective assignments and the final-year project.

IF YOU OPT FOR A BACHELOR'S DEGREE:

Semesters 4 and 5:

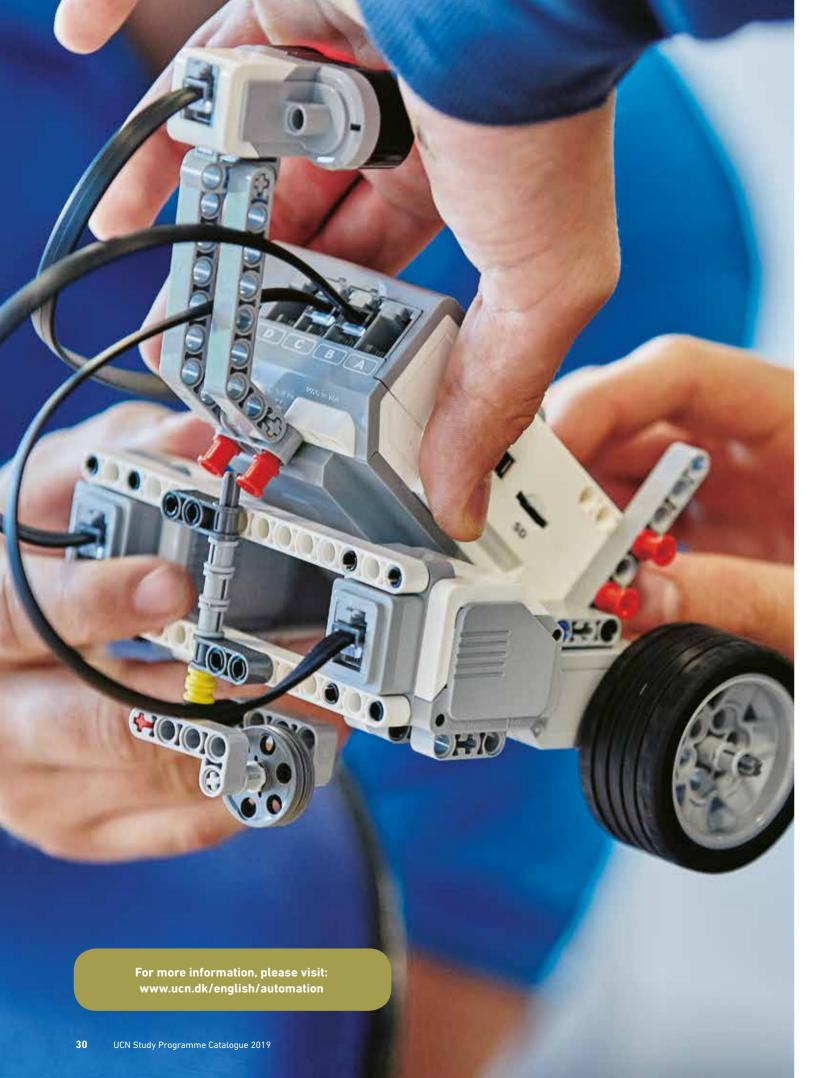
- Building and construction drawings
- Construction details
- Planning and management of the design and construction process
- Qualified choices of building materials for a specific multistory building project
- Conversion and renovation of older buildings
- · Semester 5: option to study abroad for two weeks in Vietnam

Semester 6:

A full-semester internship as a construction manager either in an architectural or engineering practice or with a building contractor. The internship can take place in Denmark or abroad.

Semester 7:

Consists of an elective assignment and the final-year project.



AUTOMATION ENGINEERING

DEGREE TYPE: ACADEMY PROFESSION DURATION: 2 YEARS INTERNSHIP: 3 MONTHS START OF TERM: SEPTEMBER LOCATION: AALBORG

Do you want to excel at state-of-the-art automation and robotics?

Are you enthusiastic about developing the automation solutions of the future to make factories run more efficiently?

As an AP Graduate in Automation Engineering, you will be able to create safe and innovative solutions for companies by developing and optimising their technical systems and automated facilities.

You will be in charge of practical work, including installing, programming, commissioning, optimising and operating automatic systems in technical production and manufacturing environments.

The programme will give you broad knowledge of the implementation and optimisation of various technical control systems and automated industrial facilities.

As an AP Graduate in Automation Engineering, you can work in both private and public companies, e.g. utility companies and industrial ompanies that manufacture and/or operate, e.g. wind turbines, pumps, robotic welding machines or flexible manufacturing systems (FMS).



PROGRAMME STRUCTURE
The programme is divided into four parts:
1. Compulsory edcuational components under the national and institutional curricula.
 The national curriculum covers subjects within: Design and construction of automation units Integration of automated units Systems design of automated process and production lines Business-related subjects
 The institutional curriculum covers subjects within: Technical systems design Control technology Configuration and programming Communications technology Project development
 2. Electives - could include subjects such as: Databases Robotics technology Optimisation High-level programming Knowledge technology Wireless technologies
3. A three-month internship
4. Final-year project



DESIGN, TECHNOLOGY AND BUSINESS

DEGREE TYPE: ACADEMY PROFESSION **DURATION:** 2 YEARS **INTERNSHIP:** 3 MONTHS **START OF TERM:** SEPTEMBER **LOCATION:** AALBORG

Do you want to make a living out of your creative talent? Do you want to work in graphic design and marketing?

The Academy Profession Degree Programme in Design, Technology and Business is your chance to build on your creative talents and develop your graphic expertise while gaining an insight into the entire process from idea to finished product.

The programme combines practical work using graphic design software with a creative and aesthetic understanding of design processes. The first six months of the programme cover design, technology and business. After this you will continue on the graphics specialisation.

As an AP Graduate in Design, Technology and Business, you can find employment in e.g. graphic design businesses, advertising agencies and marketing departments.



PROGRAMME STRUCTURE

The programme consists of four semesters worth a total of 120 ECTS credits.

Semester 1:

Compulsory components (30 ECTS):

- Design
- Business
- Technology

Semester 2 (and 3):

Design specialisation (45 ECTS):

- The design process
- Visual communication
- Trends and sociology

Semester 3:

Elective educational components (15 ECTS): The elective educational components may vary from year to year depending on developments in the graphic design business, new trends and student suggestions.

Semester 4:

Internship and final-year project (30 ECTS):

- Internship in Denmark or abroad (15 ECTS)
- Final-year project (15 ECTS)



MULTIMEDIA DESIGN

DEGREE TYPE: ACADEMY PROFESSION DURATION: 2 YEARS INTERNSHIP: 10 WEEKS START OF TERM: SEPTEMBER LOCATION: AALBORG

Is working with digital media your passion? Do you want to create the websites, apps and multimedia solutions of the future?

As an AP Graduate in Multimedia Design, you can single-handedly design, plan, implement and manage multimedia tasks.

The programme aims at giving students competencies in producing digital interfaces, primarily within the context of websites. Among other things, this implies an ability to do thorough user research, understand how digitisation affects businesses and users, create rich and user-friendly interfaces and develop code and programme functionality.

The programme has a broad scope and bridges the gap between technical problem solving and creative skills through management of development processes.

As an AP Graduate in Multimedia Design, you may find work in the field of IT and media. Future job titles could be e.g. front-end developer, web designer or user experience (UX) researcher/designer.

As an AP Graduate in Multimedia Design, you can also choose to apply for admission to one of our top-up programmes, earning you a bachelor's degree after an additional 1 ½ years of study. Please note that admission in some cases is limited.

Available top-up programmes:

Bachelor's Degree Programme in Web Development (page 40).



PROGRAMME STRUCTURE

Semesters 1 to 3:

Lectures, project work, portfolio work, case studies, compulsory assignments in:

Core subjects:

- Front-end coding and programming
- Project management and development methods
- User research and user testing
- User experience (UX) and user-centred methods
- Digital business models
- Interface design and digital design
- Dynamic web solutions and frameworks
- International development trends in design, media use and technology
- Understanding and applying digital data

Semester 4:

- Internship in Denmark or abroad
- Final-year project



COMPUTER SCIENCE

DEGREE TYPE: ACADEMY PROFESSION DURATION: 21/2 YEARS INTERNSHIP: 3 MONTHS START OF TERM: SEPTEMBER LOCATION: AALBORG

Are you dreaming of a future as a software developer or software architect? As an AP Graduate in Computer Science, you can design IT systems, programme computer systems, work with databases, and much more.

During the course of the study programme, you will gain an insight into the programming and creation of IT systems. You will also learn how to programme in Java and C# as well as design databases that meet the requirements for good database design. At the same time, you will acquire an understanding of how a company works and how new IT systems can be introduced.

Toward the end of your studies, you will get an opportunity to specialise in a specific area, for instance in game or software development for mobile platforms.

As an AP Graduate in Computer Science, your future job title could be e.g. programmer, systems developer, web developer, network administrator, IT consultant or game developer.

As an AP Graduate in Computer Science, you can also choose to apply for admission to one of our top-up programmes, earning you a bachelor's degree after an additional 1 1/2 years of study. Please note that admission in some cases is limited.

Available top-up programmes:

Bachelor's Degree Programme in Software Development (page 38). Bachelor's Degree Programme in Web Development (page 40).





PROGRAMME STRUCTURE

The course consists of five semesters worth a total of 150 ECTS credits.

Semesters 1 to 3:

- Programming
- System development
- Technology
- Business
- Semester 4:
- Electives

Electives vary from year to year based on student suggestions and new trends.

Semester 5:

- Internship in Denmark or abroad
- Final-year project



SOFTWARE DEVELOPMENT

DEGREE TYPE: TOP-UP DURATION: 11/2 YEARS INTERNSHIP: 10-12 WEEKS START OF TERM: FEBRUARY LOCATION: AALBORG

Do you want to be a specialist in IT architecture? Are you passionate about designing and developing software?

This is a top-up programme intended for graduates of the Academy Profession Degree Programme in Computer Science (page 36). The top-up programme earns you a bachelor's degree in Software Development with only 1 1/2 years of additional study.

This programme will give you in-depth understanding and knowledge of the technical and theoretical aspects of software development. You will learn to use different database types and how to develop existing systems further.

The programme includes subjects such as database types, the role of contracts in the system development process, methods and tools for integration between systems, project management, distributed design and development, configuration and release management as well as test models and test planning.

Software developers typically get jobs as system developers, software architects and project managers of large-scale IT projects in Denmark and abroad.





PROGRAMME STRUCTURE

Semesters 1 and 2:

Lectures, project work, teaching and learning activities, case studies, compulsory assignments.

Core subjects (modules):

- Databases for developers
- Development of large-scale systems
- Systems integration
- Testing

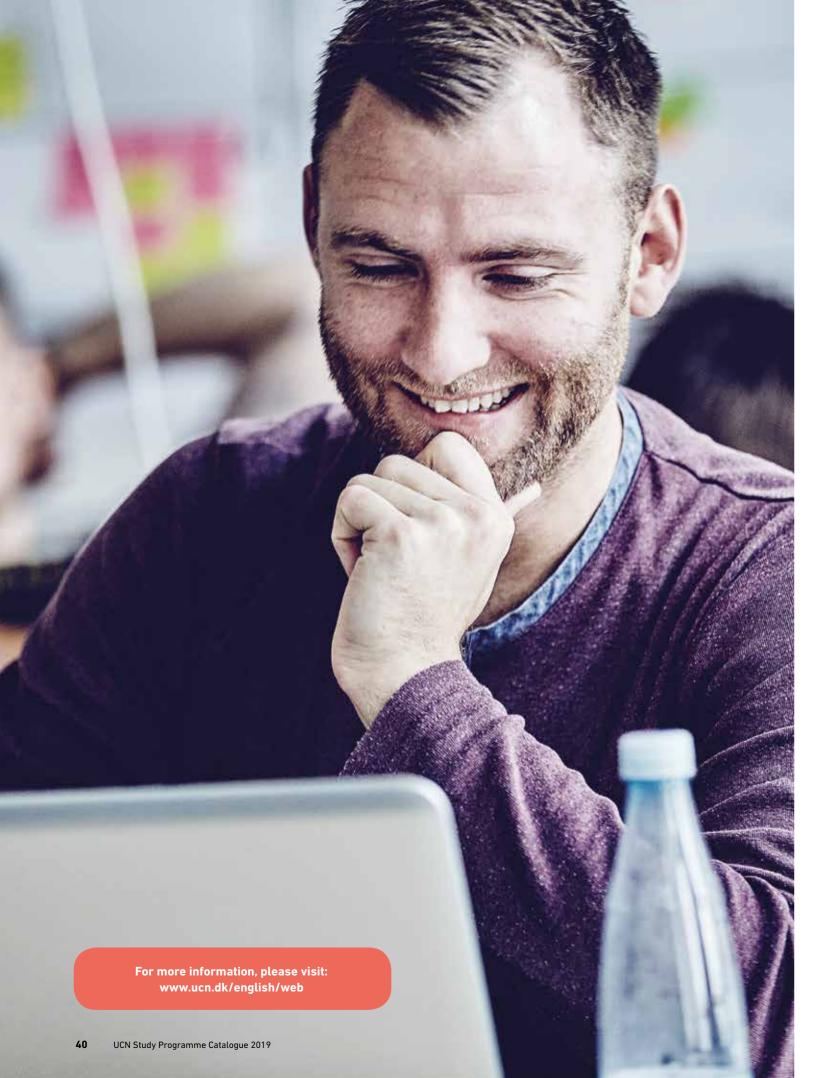
Semester 3:

- · Internship in Denmark or abroad
- · Final-year project where you have the opportunity to further specialise in one of the areas you have been working with in semesters 1 and 2.

Electives:

Electives may vary from year to year based on student suggestions and new trends.

Subjects and modules are interwoven so students learn to apply all their skills and competences on a complex set of problems and not only on isolated single-subject problems.



WEB DEVELOPMENT

DEGREE TYPE: TOP-UP DURATION: 11/2 YEARS INTERNSHIP: 10 WEEKS START OF TERM: SEPTEMBER LOCATION: AALBORG

Do you want to be at the leading edge of web development? Do you want to be an expert in media, applications and platforms?

This is a top-up programme intended for graduates of the Academy Profession Degree Programme in or Multimedia Design (page 34) or he Academy Profession Degree Programme in Computer Science (page 36). The top-up programme earns you a bachelor's degree in Web Development with only 1 1/2 years of additional study.

The programme will give you the competences to work with the construction of modern web applications.

You will learn to work with modern web technologies and coding practices throughout the development process.

As part of your studies, you will also work with database and deployment technologies and with the development process from a design perspective.

As a Bachelor of Web Development, you will have skills and knowledge within web in a broad sense, both desktop, mobile etc. and you will find exciting employment opportunities within a rapidly growing industry.





PROGRAMME STRUCTURE

Semesters 1 and 2:

Lectures, project work, teaching and learning activities, case studies, compulsory assignments.

Core subjects (modules):

- Development environments
- Interface design
- Databases
- Web development, backend or frontend

Electives:

Electives may vary from year to year based on student suggestions and new trends. Students can opt for a study abroad period with UCN partners all over the world.

Semester 3:

- Internship in Denmark or abroad
- · Final-year project where you have the opportunity to further specialise in one of the areas you have been working with in semesters 1 and 2.



EXCHANGE PROGRAMME: STUDY A SEMESTER AT UCN

As an alternative to studying one of our full degree programmes, you may want to study with us for a semester as an exchange student. This experience will be a great asset to you, both personally and academically.

Being an exchange student and studying abroad has many perks. You get to visit a new country and experience a new culture. You are outside your comfort zone and learn to adapt. You get to study your subject area from a different perspective. You meet people from all over the world. And you may even learn a new language.

Studying abroad will make you grow immensely, personally as well as academically. This is why we strongly encourage mobility.

We continuously motivate our Danish students to make use of the opportunities available to them, and each year we send a large number of students to partnership universities around the world.

Each year, we also welcome an equal number of incoming students enrolled in higher education institutions in and outside of Europe who wish to study a semester or two at UCN.

Due to the extensive number of partnerships that we have developed through years of active involvement in international networks such as EAIE, Nordplus, Erasmus+, EURASHE etc., UCN is generally a very well-known and popular destination for those looking to study abroad.

Students who are interested in an exchange period at UCN are advised to contact the international office at their home institution.

Information about subjects, ECTS credits, application forms and learning agreements are available on our website: www.ucn.dk/english PROGRAMMES EXCHANGE

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Exchange programmes for incoming students at UCN:

Exchange programmes at UCN are available for students enrolled in higher education insitutions in and outside of Europe who fulfill the admission requirements.

Students have access to the 33 programmes at UCN within the fields of:

- Business studies
- Technology studies
- Health studies
- Education and social studies

Out of the 33 programmes, 13 are taught fully in English and the rest in Danish.

You will find the full list of programmes and admission requirements on our website www.ucn.dk/english in the section 'Apply to UCN'.

Students from a partner university

If you are interested in studying a semester as an exchange student at UCN, please contact the international office at your home institution to start the process.

Nordic exchange students

Nordic exchange students can also study on UCN's Danish-taught programmes.

If you are a Nordic student, you can consult the Danish pages of our website www.ucn.dk or contact our international office UCN International.

GETTING TO KNOW DENMARK



Curious to know more about the country you are considering for your future studies? Here you will find 12 facts about Denmark, some resources for further exploration and some pictures that will hopefully make you want to know more.

- **1.** Denmark is a small country in Scandinavia, and it is one of the world's oldest monarchies.
- **2.** Denmark has a rich history that stretches back to the Viking Age around the year 1000.
- **3.** Denmark covers 43,000 square kilometers strewn with picturesque small towns and villages.
- **4.** No place in Denmark is more than 50 km from the sea.
- 5. Denmark is a member of the EU, but still has its own currency (Danish Kroner or DKK)
- **6.** Denmark has 406 islands and the highest point in the country is only 170 metres above sea level.
- 7. Denmark has an innovative society with a green lifestyle.
- 8. Denmark is one of the world's largest exporters of wind turbines.
- **9.** Many Danes prefer going to work by bicycle rather than by car.
- **10.** Denmark is often cited as one of the world's best countries to live in.
- **11.** Denmark has a strong welfare state ensuring economic equality and close to no corruption.
- **12.** Danes may seem reserved at first, but are generally friendly and helpful with a good sense of humour.

WE RECOMMEND CHECKING OUT THE FOLLOWING LINKS:

www.denmark.dk

Official website about Denmark, run by the Ministry of Foreign Affairs.

www.studyindenmark.dk

Official web portal about higher education in Denmark for international students run by the Ministry of Higher Education and Science.

www.visitdenmark.com Official travel website for Denmark -Scandinavia's greatest little kingdom.

www.ucn.dk/english,

UCN's website. You will, among other things, find a list of frequently asked questions about life in Denmark: Is it safe to drink water from the tap? Do Danes speak English? Am I covered by the Danish health care system?

WHY STUDY IN DENMARK?

- An innovative educational system of high international quality
- Excellent collaborative and innovative skills
- A well-organised, friendly and safe country
- A strong foundation for your future career

Studying in Denmark is all about you - pushing the boundaries, applying critical thinking, working with others and being creative.

Danish qualifications are recognised throughout the world and provide an excellent foundation for your future career.

Higher education in Denmark is regulated by the state, and all public institutions are subject to continuous approval and evaluation processes.

As an international student in Denmark, you can expect world-class education in areas such as engineering, life sciences, social sciences and IT. You will also be studying in a safe, friendly and innovation-driven environment.

In Denmark, higher education is focused on bringing about solutions for the real world. Traditional lectures are combined with industrial collaborations and teaching methods that promote students' ability to use what they have learned and to turn new knowledge into innovative solutions.

This way of studying requires a high degree of personal initiaitve and indenpendent thinking. Thus, for some, studying in Denmark can be challenging and different from what they are used to. We feel confident that it will inspire you and help you succeed in whatever you decide to do in life.

You can read this text in full and find more reasons to study in Denmark at www.studyindenmark.dk



COMING TO DENMARK

In the process of making the decision to study in Denmark, you will naturally have a lot of questions about all the practicalities. Here are some of the answers. Do not hesitate to contact us for further details.

DO I NEED A STUDENT VISA/RESIDENCE PERMIT?

If you are a citizen of a country outside the Nordic countries or the EU/EEA, you must hold a residence permit in order to reside and study in Denmark.

If you wish to apply for a residence permit as a student, both you and the educational institution in Denmark must supply information for the processing of your application. After you get admitted to a programme and pay the tuition fees for the first semester, UCN will begin its part of the student visa procedures.

You must obtain the permit before you arrive in Denmark, so please note that the processing time at the Danish Agency for International Recruitment and Integration is two months.

EU/EEA/Swiss citizens can live, work and study in Denmark under the EU regulations on freedom of movement and do not need a visitor's visa, residence or work permit. However, they should obtain an EU residence document (registration certificate) from the State Administration after arrival.

FOR MORE INFORMATION

UCN Study Programme Catalogue 2019

Visit **www.newtodenmark.dk**, which is the official web portal about the rules for entering and residing in Denmark, run by the Danish Immigration Service and the Danish Agency for International Recruitment.

WILL I NEED TO FIND MY OWN HOUSING?

Denmark does not have a tradition for on-campus housing as they do in other parts of the world. UCN will do its best to help international students get ready for their stay in Aalborg. However, all incoming students are required to find their own accommodation.

Aalborg is a very popular destination for studying, and so it is important that you begin your search for accommodation as soon as you have decided to study in Denmark. The earlier you start your search, the higher the chances that you will find the right place for you. Luckily, it is relatively easy to find housing in Aalborg. Prices are quite low compared to other big cities, e.g. Copenhagen. An average monthly rent varies between around EUR 270 and 470, depending on the area, the size of the room/flat, the facilities available and the general standard of the accommodation.

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Apart from certain dormitories, most flats for rent in Denmark are offered unfurnished,

TEMPORARY HOUSING GUARANTEE

The Municipality of Aalborg offers students a temporary housing guarantee of three months, giving you time to find a place to live. To be covered by the housing guarantee, you must have registered with AKU-Aalborg, which assigns dormitories and youth housing: www.aku-aalborg.dk

TIPS ON FINDING ACCOMMODATION

UCN co-operates with the dormitory UC House close to the city centre, which offers spacious, furnished rooms in a social environment with table tennis and a pool table in the common room.

It is common for students who have either not been offered or are not interested in a dormitory or youth housing to share a flat. After some time in Aalborg, a lot of our international students also decide to do this.

FOR MORE INFORMATION

On our website, **www.ucn.dk/english**, you can learn more about the housing guarantee, registering at AKU-Aalborg, applying for housing with UC House and learn about other possibilities for finding student housing in Aalborg. If you need assistance navigating the AKU portal or have questions about housing, feel free to contact **housing@ucn.dk**



WHAT DOES IT COST TO LIVE AND STUDY IN AALBORG, AND CAN I AFFORD IT?

Denmark is an expensive country, but the standard of living is among the highest in the world. However, if you are sensible and follow local customs and economise – such as cycling to UCN and eating at home – life in Denmark should not blow your budget.

Your living expenses will naturally depend on your lifestyle and habits, but to give you an idea of what your average monthly expenses will be, here is a rough budget:

EXPENSE TYPE APPROX. COST PER MONTH DKK

Total	5,400-7,600 DKK
Other personal expenses	1,000 DKK
Transportation	300 DKK
Food	1,500-2000 DKK
Mobile phone	150 DKK
Books and supplies	150 DKK
Multimedia licence	100 DKK
Insurance	200 DKK
Rent in Aalborg (utilities are usually included and sometimes also internet)	2,000-3,500 DKK

• 1 euro is approximately 7.5 kroner.

• 1 US dollar is approximately 6.5 kroner.

PRICE EXAMPLES

Purchase of second-hand bicycle: 250-1,000 DKK Cinema ticket: 95 DKK Dining out: 200 DKK Nightclub entrance: 0-100 DKK Beer or a soft drink at a bar/café: 30-50 DKK Beer or a soft drink from the supermarket: 5-15 DKK Coffee at a café: 30-50 DKK

FOR MORE INFORMATION

On the website **www.studyindenmark.dk** you will find much more information on living expenses and finances in Denmark. The website also offers important information on how to open a bank account as well as a series of practical tips, among other things to ensure you have enough cash to pay for expenses the first month until you have an account.



CAN I GET A JOB WHILE STUDYING?

At UCN, we offer assistance in your job search in the form of job seminars and CV workshops where we provide new students with helpful advice, tips and tricks. To start, it may be easier to get jobs such as babysitting, cleaning, housekeeping, waitering and delivering papers.

Many students in Denmark have part-time jobs alongside their studies and/or full-time jobs during the summer holidays. This can be a good way to cover your living expenses, build your network or practice certain skills. However, it is very important to remember that you are at UCN to study, and that your permit to reside in Denmark relies on you being a dedicated student who actively follows your study programme, does your homework and passes the exams.

A student job salary varies between 10 and 14 Euro per hour.

EU/EEA and Swiss citizens can work in Denmark under the EU rules regarding the free movement of people and services with no restriction on the number of working hours.

Non-EU/EEA/Swiss citizens may work in Denmark for up to 20 hours a week and full-time during June, July and August.

FOR MORE INFORMATION

Before looking for a job, we recommend that you carefully read and understand the legal terms, conditions and rights for working as an international student in Denmark. The official web portal about Danish immigration: **www.newtodenmark.dk** is a good place to start.

IS THERE ANYTHING ELSE THAT I NEED TO KNOW?



On the website, **www.studyindenmark.dk**, which is run by the Danish Ministry of Higher Education and Science, you will find everything you need to know about studying, living and working in Denmark from information about health and safety, to libraries and leisure and travel and transportation. Here, you will also find important information and answers to help you plan for your stay once you have made the decision to study in Denmark.





ADMISSION TO UCN

We hope you have found a programme that matches your dreams. To make the next step as easy as possible, here is a guide on admission requirements, tuition, scholarships and the application process. Do not hesitate to get in touch with us if you have questions so we can give you advice on an individual basis.

HOW TO APPLY FOR ADMISSION

Application for Danish higher education usually happens via the official government web portal: **www.optagelse.dk/admission**.

However, the exact guidelines and documentation requirements vary from programme to programme, so please visit the specific programme's page on our website where we will guide you through the procedure.

You will find a web address on each programme page in this catalogue.

If you wish to enroll at UCN as part of an exchange programme, you will find information about the procedure in the overall section about admission on our website.

REQUIREMENTS AND SELECTION CRITERIA

The minimum entry requirements and selection criteria for studying at UCN also vary from programme to programme.

To find the specific, updated requirements and selection criteria for the programme you are interested in, please visit the programme's page on our website.

TUITION FEES

Tuition fees for non-EU/non-EEA citizens vary from 3,500 to 7,500 EUR per semester depending on the programme.

You will find an updated and programme-specific list of tuition fees on our website.

An application fee of EUR 100 also applies to non-EU/ EEA students who need a residence permit (study visa) in order to study at UCN. If you are accepted for studies at UCN, we will deduct the application fee from the tuition fee for the first semester. If you are not accepted, the application fee will not be reimbursed.

As part of the Danish welfare and taxation system, education is free of charge, and by EU law, students from EU/EEA may study in Denmark under the same terms and conditions, wavering tuition fees.

As part of the Danish welfare and taxation system, education is free of charge, and by EU law, students from EU/EEA may study in Denmark under the same terms and conditions.



GET IN TOUCH WITH A UCN PARTNER IN YOUR COUNTRY:

UCN has partners in many countries. They are there to assist with information and answers to your questions in the process of making the decision to study at UCN:

Our partners can give you information and help you with:

- the unique aspects of UCN
- guidance about the programmes
- · advice and councelling about matching programmes with your interests and dreams
- filling in application forms
- the different phases of the application process
- quality assurance of the mandatory enclosures used as documentation
- other practical matters that might occur

Contact UCN International at: international@ucn.dk, and we will be able to let you know whether we have a partner in your specific country. We will provide you with updated contact information if we do. We are also ready to answer any questions you may have.

You are also more than welcome to contact us if you want to study at UCN for a shorter period of time as an exchange student.

LET US HELP

UCN International is ready to give you any advice and assistance you may need. Please do not hesitate to contact us.

Office hours are Mon-Fri 9:00–15:00 (CET/CEST)

Find more information on our website: www.ucn.dk/english



WWW.UCN.DK/ENGLISH f WWW.FACEBOOK.COM/ UCNINTERNATIONAL

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