



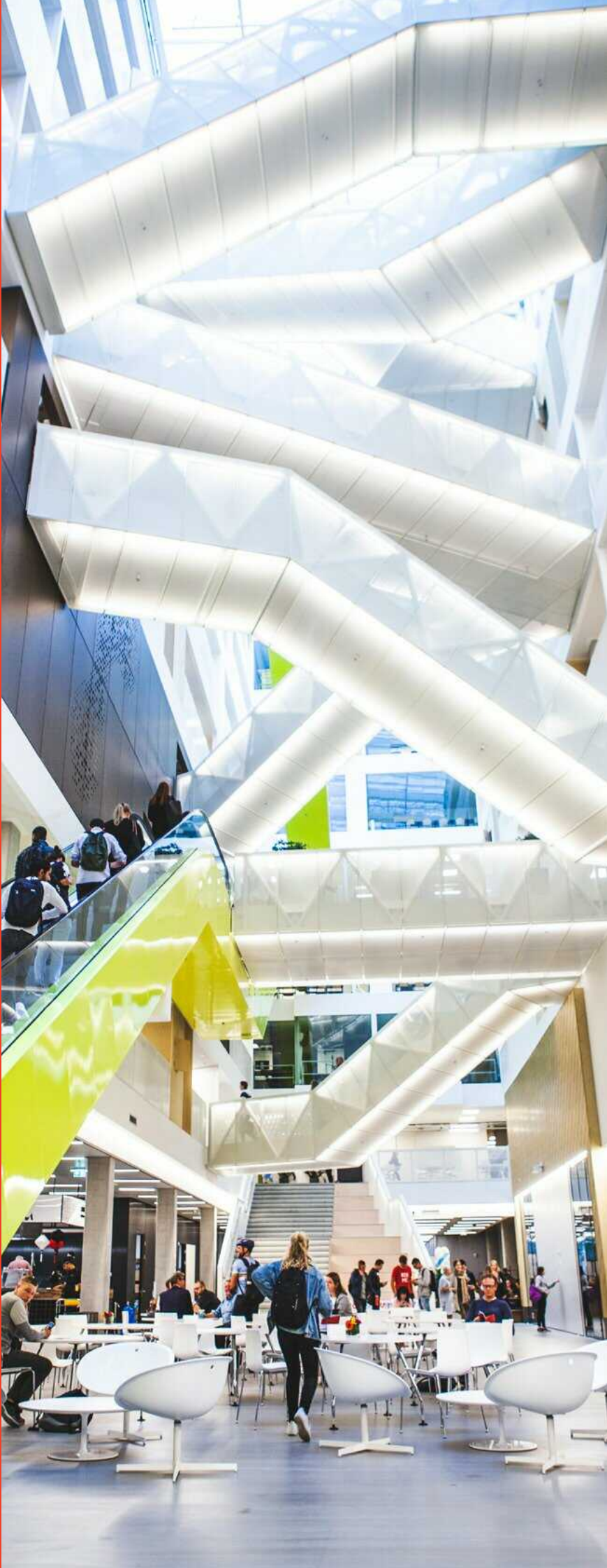
# HU UNIVERSITY OF APPLIED SCIENCES UTRECHT

International Bachelor and Master programmes  
in the heart of the Netherlands



# CONTENT

HU University of Applied Sciences Utrecht	3
Why should you study at HU?	4
What is a University of Applied Sciences?	6
Utrecht Science Park and student life	7
The Netherlands	8
Utrecht = Student City	10
Bachelor of International Business (BBA)	12
Bachelor of Creative Business (BA)	13
Bachelor of Teacher Education (BEd) in English, German, French & Spanish	14
Master of Teacher Education (MEd) in English, German & French	15
Master of Data-driven Design (MA)	16
Master of Science (MSC) in Next Level Engineering (MNLE)	17
Short Programmes Summer School Courses	19
Student Housing in Utrecht	20
How to apply?	22



# HU UNIVERSITY OF APPLIED SCIENCES UTRECHT

## IMPACT YOUR FUTURE

**Every day, HU University of Applied Sciences Utrecht welcomes thousands of people. They come here to study, to work, to do research and to get together. At HU, education, research and work intersect to create a tangible impact on your future.**

HU is one of the largest higher education institutes in the Netherlands, with around 35,000 students. It is nestled in a hidden and centrally located gem of

a city, Utrecht. Beautiful and bustling with its canals, historic buildings, cafes, shops, it is the academic home to more than 70,000 Dutch and students from around the world.

We offer a choice from Bachelor's and Master's degree programmes. The Bachelor's programmes involve three or four years of study, while the Master's programmes take between 1 and 2 years to complete.

Studying in a new city, surrounded by international teachers and students who share similar business interests and goals as you. All in the heart of the Netherlands, a country long defined by trade and business, multiculturalism, innovation and sustainability. The backdrop for a truly enriching academic and life experience.



“Studying in a new city, surrounded by international teachers and students who share similar business interests and goals as you.”



# WHY SHOULD YOU STUDY AT HU?

Choosing to study at HU University of Applied Sciences Utrecht means choosing for a stimulating and rewarding experience, both inside and outside of the classroom. Great career opportunities and new friends await your arrival. Here are just a few reasons why you should study at HU.

## Personalised, blended learning

At HU, learning goes beyond the classroom. Internships, semesters abroad, learning teams, and through individual and online sessions. In many programmes, you can also personalise your study by choosing the track or focus you wish, or adding a language. We call this 'blended learning': the right mix of learning in different locations and in a variety of ways. The best thing about this for you? It isn't boring and prepares you for the dynamic real world.

## Practical, professional education

Your teachers hail from across the globe and are directly linked to the professional world, using their practical

experience to help you learn. Together with other students, you will work on exciting real-life projects for international companies and tackle tangible problems. Internships are a required part of our programmes and a perfect opportunity for you to get a taste of what to expect after you graduate.

## Individual supervision and coaching

Our small classes ensure you get sufficient individual supervision and your SCCs (Student Career Coaches) help you with any study or personal problems, work placement preparation or study planning. In your first year you will also have a personal buddy who helps you find your way around HU and the city.

## International environment

You will study in an international environment; your classmates and teachers come from all over the world. You have the opportunity to study abroad for a semester and go abroad for your work placement as well.

## Getting you ready for the future

In everything we do, we aim to prepare you for your bright future ahead. A part of that is done through our modern educational approach, but also through our practice-based research. Together with partner organisations, we ensure our programmes match up to the current job market. What does this mean for you? Great career opportunities after your graduation and likely a higher starting salary than graduates from other institutions.

## Sustainability at HU

Are you conscious about sustainability and the environment? At HU, we definitely are. Because sustainability is at the core of our education and research programmes, and our daily operations, we have been awarded 'most sustainable university of applied sciences in the Netherlands' four years in a row. We strongly feel that sustainability is not a choice, but our duty to society.



## HU FACTS AND FIGURES

### IN NUMBERS:

- **1995:** The year HU University of Applied Sciences Utrecht was founded after a merger of several independent institutions
- **100:** Number of programmes HU offers, with some being taught completely in English
- **35,000:** Number of students studying at HU, representing about 100 nationalities
- **1,500:** Number of international students currently studying at HU
- **3,500:** Number of students from the Netherlands and abroad who participate in the largest Summer School in Europe, including at HU
- **95%:** Number of graduates from Dutch universities of applied sciences that find a job within a year.
- **4:** Number of consecutive years that HU has been nominated as 'most sustainable university of applied sciences in the Netherlands'.

### AND DID YOU KNOW?

- HU is **ONE OF THE LARGEST UNIVERSITIES** of applied sciences in the Netherlands.
- We offer **DIVERSE PROGRAMMES IN THE FIELDS** of Communication & Media, Business & Management, Education & Pedagogy, Healthcare & Welfare and Physics & Technology.
- Our beautiful buildings offer you **MODERN FACILITIES** like project rooms and quiet working spaces, laboratories, practice rooms and institute areas, science cafés and food courts.
- HU offers exciting **PRACTICE-BASED BUSINESS EDUCATION** opportunities with a strong focus on sustainability, preparing you for the real world.
- HU offers an **HONOURS PROGRAMME** for students who are looking for more challenge in their study. The Honours programme gives you the opportunity to extend your knowledge and study particular areas in greater depth.
- **PERSONALISED EDUCATION** through small class sizes, choice of electives or study tracks, wide variety of study abroad and work placement options, and access to coaches that guide you along the way.



# WHAT IS A UNIVERSITY OF APPLIED SCIENCES?

Higher education in the Netherlands is provided at two types of institutions: research universities (universiteiten) and universities of applied sciences (hogescholen).

HU is a university of applied sciences. Universities of applied sciences are primarily responsible for offering

programmes of higher professional education that prepare you to work in a particular profession. The courses they provide tend to be more practically oriented than the programmes offered by research universities.

In addition to lectures, seminars, projects and independent study, you are required

to complete a work placement, as well as a final project or thesis. Students who complete the programmes successfully are awarded a Bachelor's degree and can then opt to continue their studies in a similar field and obtain a Master's degree, just as at a research university.

## SPECIFICALLY FOR INTERNATIONAL STUDENTS:

Apart from our international programmes taught in English, we offer several facilities and activities that will add to your international experience. Here are some:

- **DUTCH AND ENGLISH** courses that will help you improve your linguistic and study skills
- The opportunity to **GO ABROAD** for a study or work placement
- **INTRODUCTION** days for all first-year students
- A personal **'BUDDY'** to help you find your way when you first arrive
- An international student's network (**ESN**) to help you feel at home during your stay in the Netherlands
- An **INTERNATIONAL OFFICE** that provides information on course requirements, registration procedures, tuition fees and fast-track visa procedures



“  
The USP campus is all about meeting, connecting and working together.”

## UTRECHT SCIENCE PARK AND STUDENT LIFE

### Providing you state-of the-art facilities

Our beautiful buildings located at the Utrecht Science Park (USP) campus offer you modern facilities for your studies and room for both work and leisure. At the USP, you'll find the universities' buildings, libraries, project rooms, student accommodation, restaurants and cafés, a sports centre, the university hospital, various shops and more. It

also enjoys excellent transport links to Utrecht and beyond. The USP campus is all about meeting, connecting and working together.

### Sport facilities at the campus

Whether you are a serious athlete or just enjoy recreational sport, the Olympus Sports Centre on campus offers a full range of facilities and welcomes

international students! What's more, if you are studying at HU you'll qualify for a big discount on many activities. The complex features three sports halls, four squash courts, a fitness zone, a dance hall and a café, plus outdoor football, rugby and hockey pitches, beach volleyball courts and tennis courts. In all you can take part in more than 70 sports. Whatever your interest or ability, you will find something you like! More info: [www.olympus.nl](http://www.olympus.nl).

### DID YOU KNOW?

Utrecht Science Park:

- is the largest science park in the Netherlands
- has the greatest concentration of knowledge institutes on a small surface area in Europe
- accommodates at least 50,000 students and 20,000 staff every day
- has a rooftop garden created by social entrepreneurs and volunteers
- has five hospitals within one square kilometre, one of which is the Netherlands' only veterinary hospital

### Student Associations

The Erasmus Student Network (ESN) is an international community that is very active in Utrecht. They will make you feel at home by introducing you to other students, both Dutch and international, so you can learn more about your host city and country. The network offers activities throughout the year, including excursions, parties, weekends away, sports days and social events.



# THE NETHERLANDS

**Dykes, waterworks, windmills, tulips, clogs, cheese and more. These are some of the images or associations that may jump to your mind when you think of The Netherlands. But behind these traditional images lie a much larger legacy of international trade and business, innovation and modernity.**

The country's name in Dutch is 'Nederland', meaning the 'low country'. 'Low' because much of the land is at or below sea level. Many people also refer to the country as 'Holland', but Holland in fact refers only to the western part of the country (North and South Holland). Located in the heart of northwest Europe, the Netherlands is only a few hours away from Western Europe's

main metropolises: London, Paris and Berlin. Amsterdam is the capital of the Netherlands, but The Hague is the seat of the government. The Port of Rotterdam (on the North Sea) and Schiphol Airport are vibrant gateways that serve the whole of Europe.

The population of the Netherlands is 17 million. People of over 200 different nationalities live in the Netherlands. And given its international orientation, at least 75% of Dutch people speak English. An open attitude towards people from other countries has always been a trademark of Dutch culture.

The Netherlands is consistently in the top-20 of largest economies. And did you know that some of the world's

biggest multinationals, including Philips, Heineken, KLM, Shell, ING and Unilever, are Dutch? Our country is a world leader in many areas of expertise, including agriculture, water management, arts and design, logistics and sustainable energy.

Last but not least, the quality of Dutch education is well-recognised internationally. Dutch universities offer the largest number of English-taught programmes in continental Europe. The tuition fees and cost of living are considerably lower than in a lot of English-speaking countries.

Come and experience it all for yourself! Discover the real Netherlands while studying at HU.



## FUN & INTERESTING FACTS ABOUT THE NETHERLANDS:

- There are more than 1,000 **TRADITIONAL, WORKING WINDMILLS**.
- **THE KEUKENHOF PARK IS THE LARGEST FLOWER GARDEN IN THE WORLD.**
- There are **MORE BICYCLES THAN PEOPLE IN THE COUNTRY**, and there are more than 35,000km of bicycle paths around the country.
- The Netherlands was **ONE OF THE EUROPEAN UNION'S (EU) FOUNDING NATIONS**.
- The Netherlands has **ONE OF THE YOUNGEST POPULATIONS IN THE EU**.
- **NEW YORK CITY STARTED AS A DUTCH COLONY** called New Amsterdam.
- With almost 1,000 museums, Holland has **THE HIGHEST MUSEUM DENSITY IN THE WORLD**.
- The Dutch are statistically **THE TALLEST PEOPLE IN THE WORLD**.
- Most **DUTCH PEOPLE SPEAK AT LEAST ONE OTHER FOREIGN LANGUAGE**, among which the most popular are English, French, and German.
- After Scandinavians, the Dutch are **THE WORLD'S BIGGEST COFFEE DRINKERS**.
- The Netherlands has spawned **MANY WORLD-CLASS PAINTERS**, such as Rembrandt, Jan Vermeer, Jan Steen, Vincent van Gogh or Piet Mondriaan.
- Some of **THE WORLD'S BEST DJS ARE DUTCH!** Tiesto, Armin van Buuren, Hardwell, Don Diablo, Afrojack, and Martin Garrix have all have been voted into the top 10 best DJs in the world.
- The Netherlands is **ONE OF THE SAFEST COUNTRIES IN THE WORLD** and consistently ranks **IN THE TOP 10 HAPPIEST COUNTRIES** in the world.



# UTRECHT = STUDENT CITY

Utrecht is like Amsterdam's little sister; it's the 4th largest city in this cosy country with 340,000 residents. Equally beautiful, charming and bustling with activity and life. It is centrally located in the country, making it super easy to travel to Amsterdam, around the country, to neighbouring ones, or further abroad. And since it is well known for its several higher education institutions, it is home to more than 70,000 students – almost a quarter of the city's population – representing about 125 countries. A knowledge hub and vibrant student city to say the least.

The lively, cosmopolitan student scene provides plenty of opportunities and experiences to enrich your time here. You can take part in extracurricular activities related to your course and a whole range of social, cultural and sporting activities.

As a city that is very much geared to young people, Utrecht also offers great shopping, a wide choice of cinemas, theatres and music venues, vibrant bars and fantastic nightlife. Every summer, Utrecht hosts a film festival, a festival of early music and a dance festival. There are countless restaurants and pubs where you can enjoy the sun on one of the many terraces or try the famous Dutch apple pie.

Utrecht is famous for its warehouse cellars along the canals. These were originally built as storage cellars for local merchants, but now they have been converted into restaurants, boutiques and places of cultural interest. One of the most impressive buildings in Utrecht is the beautiful, old Dom Church. You can see the tower from almost anywhere in the city. It is the highest church tower in the country.

Many of Utrecht's businesses are active on the international stage. Cap Gemini, Rabobank, Fortis, and Origin all have their head offices in Utrecht.



“

The lively, cosmopolitan student scene provides plenty of opportunities and experiences to enrich your time here.

**KIMBERLEY GONESH  
(SURINAM)**



“Utrecht is a very nice student city because it has all the characteristics of a big city, so nice cafes, restaurants and a busy nightlife. But the city itself is not too big and therefore still has a nice cozy feeling. Especially in the summer it is very pleasant along the canals, on the various terraces and of course in the beautiful parks.”

**Utrecht has a nice cozy feeling.**



# BACHELOR OF INTERNATIONAL BUSINESS (BBA)

For the global business leaders of the future

IB is a modern and truly international BBA programme with a strong emphasis on sustainability. You will engage in thought-provoking sessions, have stimulating discussions, dive into relevant case studies and much more, together with fellow students and lecturers from across the globe.

We ensure you get the knowledge and skills you need to thrive in your future career. Working in close cooperation with leading companies and business professionals, we have designed a comprehensive programme that covers: sustainable business (in line with the UN Sustainable Development Goals), digital business, marketing and sales, finance and accounting, operations and supply chain management, organisation and people.

Upon successful completion of this programme, you will receive an internationally accredited Bachelor's degree in Business Administration (BBA) that will open many doors.

## Personalised, innovative learning

IB approaches learning in an innovative way. Semesters are organised around themes and the lecturers use teaching methods that more closely resemble real-life business situations.

Through interdisciplinary projects, individual assignments, and work placements, we help you tune into the



areas that intrigue you most. We support you in becoming a keen problem solver, a valuable colleague, a competent leader, and a truly global citizen.

What is unique about the IB programme is that you can personalise it to suit your interests and goals! We offer you the opportunity to design your own semester in the second year with guidance from our team. Next to this, you also get to choose a minor to specialise in, decide whether you'd like to study another language, and if and where you'd like to go abroad to work or study.

## Enriching real-world and international experience

What better way to complement your studies than through real-world practical experiences? In the IB programme, you will carry out two work placements inside or outside of the Netherlands. Your fellow students and your tutors come from all continents. If you're

looking to widen your international experience even further, you can study abroad for a semester at one of our partner universities in another country. The world is your oyster.

## Want to fast track your degree?

If you're ambitious, have an A-level qualification or equivalent and want a challenge, why not consider doing the three-year IB Fast Track? You will need to undergo an extra selection procedure to be considered for this track. Interested? Send an e-mail to [info.fasttrackIB@hu.nl](mailto:info.fasttrackIB@hu.nl).

## Love speaking other languages?

If you would like to learn another language, you can do so in the IB Business Track where you can study French, German, Spanish or Dutch starting in your second year. Another option is to become fluent in business Spanish in the Advanced Business Communications (ABC) track, which starts in the first year.

## Get ready to fly

The International Business programme will provide you with a flying start to your international career with exciting international companies or organisations. Do you see yourself as Marketing Director at Philips, as an executive at Akzo Nobel, as a leading representative at the United Nations, or working for a cool, sustainable start-up? Then IB is for you. Get started today by learning even more about it.

# BACHELOR OF CREATIVE BUSINESS (BA)

Top creative industry professionals of tomorrow

If you'd like to mix creativity with commerce, then the four-year Bachelor of Art's (B.A.) programme in Creative Business (CB) is for you. This programme is specifically designed for aspiring professionals in the creative industries, with a focus on marketing, media and business innovation. There is a strong international dimension, relevant for both established and emerging markets.

## Managing commercial power of creativity

In this programme, you will develop a deep understanding of business and customers. You learn to use both empathy and creativity to develop new concepts and strategies. Furthermore, you learn how to communicate these concepts and strategies to organisations, stakeholders and media.

You will be empowered to manage the commercial power of creativity, to think strategically and conceptually and to find innovative ways to solve the industries' challenges. Through a truly global learning context, you will gain a wealth of experience with international and cross-cultural collaboration.

## Fostering internationally savvy, forward thinkers

CB is truly international, with students and staff of many different nationalities. You will work with the diverse group of students and staff on global projects; for example bringing an American product



or brand to the European market, or introducing a European innovation to the Middle East.

We help you to develop your knowledge and skills in creative thinking, human-centred design, relevant technologies, and business savviness, so you can become a true global professional.

## Practical, deep diving education

In our teaching, the focus is always on active student interaction. You gain practical and professional experience through workshops, incubators, assignments for companies, simulations, and labs. Reflection, self-evaluation and critical thinking are as important as hands-on skills.

From day one, you will work in cross-cultural international teams, and on cross-border projects in the fields of marketing, media and business innovation. From the second year onwards, you further expand your

knowledge and skill set by focusing on current needs in creative industries. You may dive deeper into topics such as creative content, advanced design thinking, the customer journey and brand personas, internal and external branding, use of technology for innovations, data and research and business models.

A half-year work placement, in the Netherlands or abroad, is required during the third year. And you may also choose to study abroad for a semester. The programme ends with a graduation project.

## Your bright creative future

This programme prepares you for the creative careers of the future. It equips you with a blend of professional skills highly desired by international employers in the creative industries in the Netherlands or abroad. Think areas such as advertising, media and entertainment, design, music, publishing, gaming, fashion and IT, as well as other industries where creative innovation is embraced. Positions you can expect to qualify for include: customer experience manager, brand manager, creative strategist, data visualisation expert, community manager, creative marketing manager and growth hacker. Past employers have included, for example, VICE media, G-STAR RAW, Disney and more. Or, start your own creative business!

MARGARITA TODOROVA  
(BULGARIA)



"What I like about this programme at HU is that I can explore different business subjects such as Finance, Marketing, Cultural Diversity and Sustainability. What I also like is that I gain valuable work experience during 2 internships. I believe that an internship is a real opportunity to gain experience and get acquainted with the business world. What is more, IB gives you an opportunity to spend 6 months as an exchange student abroad. I am going to study in Hong Kong, and it is a dream come true!"

**Through the internship I can get acquainted with the business world.**

ENRICO TICOALU  
(INDONESIA)



"I like this programme because there are so many international students, and also the teachers come from diverse countries. The content suits me well, like multimedia design, marketing, communication, and fundamentals of cross media. I loved the digital media design course where I learned about the principles of designing. The classes are not just theoretical but also very practical, including group work and assignments. For example we had to create a style book for a new company that just launched. It helps me for getting prepared for the working field."

**The environment of this programme is very international.**

# BACHELOR OF TEACHER EDUCATION (BEd) IN ENGLISH, GERMAN, FRENCH & SPANISH

Nurturing tomorrow's education leaders

Does education excite you? Do you enjoy working with children and young adults? Then pursuing a Bachelor of Teacher Education (BEd) is perfect for you. We offer four international teacher education programmes so you can become a future teacher of English, German, French or Spanish. You can choose to study full-time or part-time. If you are ambitious, you can choose to do a five-year double degree programme, leading to two BEd degrees. This double degree programme entails an additional workload of around eight to ten hours a week. It ultimately gives you an edge over other job candidates, boosting your prospects of finding a teaching position. It also makes you more flexible as a teacher. Another great option is continuing on to the Master of Teacher Education programme we offer.

### Pathway to creating a lasting impact

Your fellow students – and teachers – come from all over the world. Courses are taught in both English and the foreign language of your choice. In the first year, you will focus on language skills, grammar, pronunciation and vocabulary. Since teaching is all about connecting with young people and helping them master particular skills, there will also be classes on teaching methodology and educational theory. You will learn how to get information across to your pupils in a way that will make a lasting impact in their lives.



While you are learning about the English, German, French or Spanish language, literature and culture, you will put the knowledge you acquire to use in an actual classroom setting during a work placement at a secondary school or vocational college. Over time, you will take on more responsibilities in the classroom and learn to become independent in your role as a teacher. Towards the end of your second year as a student of Teacher Education, you will have the opportunity to specialise either in vocational education or general education (lower secondary level). In addition, you have the opportunity to study in an exchange programme as an Erasmus student at a partner university abroad for one semester. 30 credits (one semester) are reserved for

elective classes or a minor. In your final year of study, you will spend three days a week teaching as a teacher-in-training at a school and prepare for your final assessment. In total, the programme has five elements:

- **Language and culture:** literature, grammar, linguistics and the cultures of the English-, German-, French- or Spanish- speaking world;
- **Methodology:** acquiring and teaching all aspects of a foreign language;
- **Research:** school-based research during your work placement;
- **Professional development and education, including abroad:** pedagogy, for instance adolescent development psychology, teaching in a multicultural environment, working with pupils with special needs;
- A **work placement.**

### Your future in international education

Upon completing the programme, you will receive a Bachelor of Education (BEd). A BEd is an internationally recognised degree, but if you want to work as a teacher outside the Netherlands, additional training or certifications may be required based on regulations of the specific country you want to teach in. You can put your degree to work in Dutch high schools, vocational schools, language institutes around the world, work for publishers or in government or international institutions languages.

# MASTER OF TEACHER EDUCATION (MEd) IN ENGLISH, GERMAN & FRENCH

Cultivating language education specialists

If you've enjoyed your journey as a language educator so far and want to deepen your know-how and experience even further, then the Master of Teacher Education (MEd) will enable you to do just that. HU offers you the opportunity to do this in three different languages – English, German and French. This part-time programme is designed to be a natural continuation of your Bachelor's degree in Teacher Education. We focus on developing your practical experience and skills, but also give you a solid theoretical background. Studying with a group of fellow teachers ensures you get to learn from one another, and expand your valuable (international) professional network.

The admissions process includes a personal (online) interview with one of HU's student counsellors. In this meeting, you will discuss what you want out of the programme, your motivation, ambitions and experience, as well as your own learning plan.

### Practice makes perfect

During your first year, you will focus on expanding your knowledge, with courses on literature, linguistics and didactics, and work extensively on sharpening your language skills. In your second year, you will deepen your knowledge about literature and linguistics. You will also do a research project in the field of teaching methodology, with your own students as your focus group.



Gradually, you will teach higher years and levels at your own school or another, ensuring you can put your newfound knowledge into practice. Throughout the programme, you reflect on your studies within your learning team of fellow students.

While you work as a teacher, you attend classes one day a week; applying what you learn in your daily practice and increasingly teaching the higher years at your school. By the end, you will gain near-native command of your target language and develop a critical, well-rounded approach to education quality and innovation, making your skills future-proof!

### Your future in language education

When you graduate, you will receive a Master of Education (MEd) degree from HU University of Applied Sciences Utrecht, together with the International Diploma Supplement (IDS) in English. Then you're ready for a career in higher secondary and tertiary education. With an aging teaching population, you can expect many vacancies for teachers and department heads. Alternatively, you can become a freelance teacher or tutor, write course books or exam materials or work in teacher training. The possibilities are diverse, both in the Netherlands and abroad.

ALINA SCHILLER  
(GERMANY)

"This programme is very practice-oriented. Each year you have an internship at a school, and your responsibilities slowly increase. The more I did it, the more comfortable I became. I chose to follow the double degree for English and German because I wanted to have the option to work in Germany, where two subjects are required. I recommend the double degree to other students as it gives you the option to work in different countries as well as giving you better chances to find a job."

**By doing the internships you get the chance to develop yourself further as a teacher.**

MIKLÓS RÉTEI  
(THE NETHERLANDS)

"After teaching lower higher secondary education students for five years I decided that I wanted to extend my knowledge. This programme helped me improve my teaching and research skills. If you love creating new lesson materials this study is a perfect fit. During most courses we created materials that we could use in our day to day teaching. I have learned to create activating 21st century materials which was a learning experience and was fun to do!"

**The programme inspired me to critically reflect on my own teaching.**



# MASTER OF DATA-DRIVEN DESIGN (MA)

## Creating tomorrow's data-design pioneers

If you have a passion for understanding, designing and reconfiguring data concepts for use in our society, then the Master (MA) of Data-driven Design (DDD) is something to consider. It is an intensive one-year master's programme that uniquely combines media design and business optimisation with a strong data-driven design approach. You will learn how to translate society's needs to shape the concepts of tomorrow, while distinguishing yourself in a fast-paced environment.

The programme has been co-created with industry professionals and is ideal for those who wish to continue education after a Bachelor's degree in Creative Business, Communication, Journalism or Communication, Multimedia Design, ICT and related disciplines. A multi-step intake is part of the application process.

### An innovative digital creative

For you, as a digital creative, data analysis is not a final goal, but a means to create innovative concepts that create real value. From week one, you will work in a variety of teams, collaborating with your fellow students, teaching staff and DDD professionals in solving real-life issues. This allows you to develop a good sense of what you will have to offer as a digital creative, and how you can position yourself within a multidisciplinary team of professionals.



For about three days a week there will be lectures, the Coding Club for extra support with coding assignments and several guest lectures. The intensive year-long programme is divided into four ten-week blocks, during which you follow courses from each learning track - Concepts, Technology and Human. In the last block, you work on your graduation project.

### Your future in digital transformation

Upon graduation you will receive a Master of Arts (MA) degree from HU University of Applied Sciences Utrecht, together with the International Diploma Supplement (IDS) in English. Since the programme is specifically

designed to meet a growing demand from businesses in response to global developments, you can be a pioneer in the digital transformation process within any organisation.

As a result of your extensive conceptual knowledge of data science and business models, you can play a leading role in the turn towards data-driven design in any organisation. Job titles that adequately describe possible roles may not even exist yet, however, you might work in such roles as creative researcher, data journalist, UX designer or innovation manager. The opportunities are abundant, in the Netherlands and internationally.

### ILONA FEDORA (INDONESIA) Data-driven Design



"I had worked as a web developer for about 5 years. This programme suits me because it covers all the important aspects going further in designing a user experience: technology, human and concept. What I like most is that I learn about everything in 360 degrees. For example in the project for Fundamentals of Data Science, we created a dashboard and connected it to the other courses, New Media Psychology and Philosophy of Digital Society. "

**I wanted to learn more about designing experience and build a career of it.**

# MASTER OF SCIENCE (MSC) IN NEXT LEVEL ENGINEERING (MNLE)

## The next generation of technical problem solvers

Do you want to deepen your experience in dealing with complex challenges and using new technologies? Then HU's one-year Master of Next Level Engineering (NLE) programme is something for you. It is designed to strengthen your engineering know-how as well as stretch your analytical skills.

### Next level learning

The Master of Next Level Engineering (NLE) prepares you to deal with an increasing level of complexity and to give you different views and tools to handle complex situations. You learn to conduct Master level applied research, use some fundamental engineering and mathematics and statistics and strengthen your professional skills such as communication skills. You will work on several themes throughout the programme.

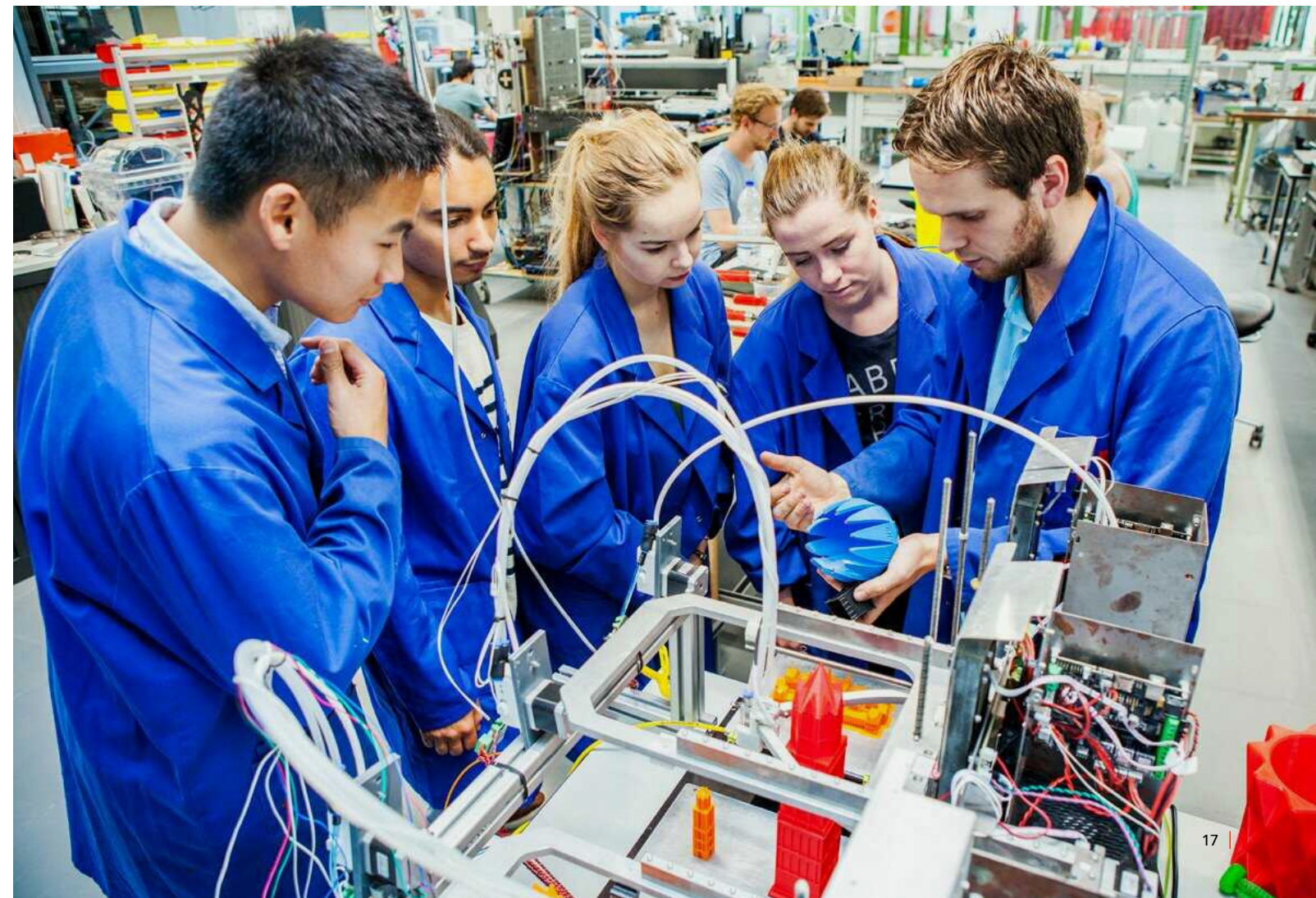
Some specific courses include Data Science, Systems Engineering and Complex Systems & Organisations. Beside this, you will develop your professional skills, learn more about performing research and engineering fundamentals. The knowledge and skills you obtain in the programme are applied to globally significant themes, such as the United Nations Sustainable Development Goals, health technology, affordable and sustainable energy, and more.

The NLE programme is intense and challenging, with a study load of at least 40 hours per week. You will do project-based work and work in learning teams together with highly-motivated students, learning with and from each other and the teaching staff.

The programme is divided into four ten-week blocks. During each block you'll follow two courses, work (together) on applied research and study in your learning team. In the first semester you will prepare for your thesis, which takes place in the second semester.

### Your technical future

Once you successfully complete the MNLE programme, you will receive a Master of Science (MSc) degree, together with the International Diploma Supplement (IDS) in English. Then you're ready to get to work as a technical expert in a variety of companies and sectors, whether in health innovation, sustainable energy or another smart, innovative organisation in the Netherlands or abroad.





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The best part of doing a summer course abroad is that you make a lot of friends from all over the world.

## SHORT PROGRAMMES SUMMER SCHOOL COURSES

**Broaden your horizon with a summer course in an inspiring international environment! The Utrecht Summer School, which began in 1987, offers a broad selection of over 170 summer courses in various disciplines, both on location as well as online.**

Every year, over 3,500 students from about 120 different countries attend the Utrecht Summer School, making it the largest European provider of summer programmes. Most programmes are open to all students. However, some programmes require prior knowledge of the subject.

### A variety to study

HU works closely with Utrecht University, the Utrecht School of the Arts and other national and international partners to run the Utrecht Summer School. Over

the last 20 years, the Summer School has grown to include a broad selection of courses in virtually all disciplines. Whether you wish to study in the fields of Language, Art & Culture, Law, Economics & Business, Science or the Social Sciences, there is something for you.

These high quality, fully accredited summer courses span the Bachelor, Master, PhD and Post-Academic levels. There are tuition fee waivers available for HU students and students from partner universities.

### Your summer social life

Utrecht Summer School offers its participants an unforgettable stay in the city of Utrecht and the Netherlands. We invite all students to take part in an attractive and extensive social

programme during July and August, including excursions, sports and social gatherings and festivities. The activities will provide the perfect setting for you to meet international students from other Summer School courses and to get to know your classmates better.

To give you an impression, previous years' programmes have included city trips to The Hague and Delft, barbecues, access to sports facilities and trips to our renowned museums. For some years now, the Utrecht Summer School has even been organising its own film festival showing famous Dutch movies (with English subtitles).

### Interested?

More information about the Utrecht Summer School and how to apply can be found on: [www.utrechtsummerschool.nl](http://www.utrechtsummerschool.nl)





## STUDENT HOUSING IN UTRECHT

### RESERVED ACCOMMODATION FOR INTERNATIONAL STUDENTS

Applying to HU is one thing, but getting a place to live makes it real! Students make up a considerable part of Utrecht's population. This adds to the city's appeal, but it also means that finding a place to live can be a real challenge.

While we don't offer housing ourselves, we have an agreement with SSH Short Stay and XIOR, local housing corporations that rent out temporary furnished housing to our international students. SSH Short Stay and XIOR reserve a range of furnished accommodation especially for our international students. This is for exchange students and degree students from non-EEA countries and students that apply through an agent that has an agreement with HU. However, the number of reserved accommodations is limited, and the sooner you apply, the better your chances of finding accommodation. We therefore advise you to **apply before 1 June (for the first semester) or 1 November (for the second semester).**

Find out more from the SSH Short Stay website: [www.sshxl.nl/shortstay](http://www.sshxl.nl/shortstay); and the XIOR website: [www.xior.nl/en](http://www.xior.nl/en). Information is also available in English. SSH also has a limited number of rooms reserved for international guests under the heading 'regular accommodation'. The terms and conditions that apply to this accommodation can vary. They are available to all international students. Keep in mind that there is a long waiting list for these rooms, up to two years. Note that you can only apply for a room once your application is complete and you have been admitted to study at HU.

#### Quick facts on housing

- Students living in student housing generally have a bedroom to themselves, they share a kitchen and bathroom.
- Your SSH Short Stay accommodation is conveniently located and comes fully furnished and supplied with cleaning and cooking utensils.
- Rental fees are between € 375 and € 650 per month and include utilities (water, heating, electricity and Internet).

### FINDING YOUR OWN ACCOMMODATION

Most students will have to find their own accommodation. Below are a few websites and agencies that may be helpful. Please be aware that these agencies operate independently of the university. Please note that HU is not responsible for the outcome of the contact between students and these independent organisations:

- [www.kamernet.nl](http://www.kamernet.nl) (rooms)
- [www.rotsvast.nl](http://www.rotsvast.nl) (rooms, studios and apartments)
- [www.kamerhuren.nl](http://www.kamerhuren.nl) (rooms, studios and apartments)
- [www.hospihousing.com/en](http://www.hospihousing.com/en) (connects you with local hosts)

Read more information about your housing options on our website: [www.internationalhu.com/housing](http://www.internationalhu.com/housing)

We look forward to welcoming you in Utrecht!



“Students living in student housing generally have a bedroom to themselves, they share a kitchen and bathroom.”



# HOW TO APPLY?

Want to join one of our programmes? Great! Here's some more details on how to apply, tuition, scholarships and more.

## ADMISSIONS

### Entry requirements

The two minimum requirements for admission to the first year of an International Bachelor's degree programme are:

- (Senior) secondary school diploma with higher education entrance qualification. For more information, please visit our website: [www.internationalhu.com](http://www.internationalhu.com).
- Proof of proficiency in English. If you are not a native speaker of English, you are required to take an official internationally recognized test to prove your proficiency in this language. Some students from EEA-countries are granted an exemption based on their foreign diploma. We accept IELTS, TOEFL, TOEIC or Cambridge Advanced English / Cambridge English First Certificate. The minimum required score for IELTS is 6.0. For the other minimum scores please check our website.

For Master's programmes, please refer to the separate admissions procedures

for the minimum scores for Master's programmes on our website.

### Dutch programmes

HU University of Applied Sciences Utrecht offers about 92 programmes in Dutch. Applicants with a non-Dutch diploma must be in possession of an NT2 II diploma to enrol in a programme taught in Dutch. More information on our Dutch-taught programmes can be found on [www.hu.nl](http://www.hu.nl).

### Application procedures

In order to enrol in a regular programme at HU, you need to apply through the national online registration programme Studielink. This programme is in English and there is a wizard to guide you through the entire application process. [www.hu.studielink.nl](http://www.hu.studielink.nl)

### Deadlines

- Students living in the Netherlands (Dutch or Foreign nationality): 1 May
- Students who need an entry visa for study: 15 June

- Students who have temporary residence in the Netherlands: 15 July
- Students from EEA countries who have a European diploma: 1 August
- Students subject to visa restrictions must be fully registered at HU before 1 September

It is not possible to arrive after the start of the programme. Please note: the deadline for application for degree programmes with an admission quota is earlier than that for the regular programmes. Please check the website for the latest information.

### Application procedures for exchange students

Visiting students can apply for an exchange period through the study abroad coordinator at their home university. The coordinator will provide information on the proper application procedures. Please note that we can only accept applications from students from our partner universities. For more details please visit [www.internationalhu.com](http://www.internationalhu.com).

## TUITION FEES & SCHOLARSHIPS

### Tuition fees degree students

All degree students at HU University of Applied Sciences Utrecht must pay tuition fees for each academic year. Please note: In 2021-2022 the tuition fees were lowered for 1 year because of Covid-19. In 2022-2023 the fees will most likely be higher.

### Tuition fees for home and EEA students

If you wish to study in the Netherlands and you are a national of a European Union (EU) or European Economic Area (EEA) country, the tuition fees are in most cases € 1,084 for the academic year 2021-2022 (no rights can be derived from this information). Tuition fees are determined based on individual factors such as nationality, place of residence and study programme. Please fill out the tuition fee calculator on our website to find out exactly how much you will pay: [www.internationalhu.com](http://www.internationalhu.com).

### Tuition fees non-EEA students

For the 2021-2022 academic year, the fee for most non-EEA students is € 7,565 (no rights can be derived from this information). Tuition fees are determined based on individual factors such as nationality, place of residence and study programme. Students who have a residence permit for a purpose other than study may sometimes qualify for the lower tuition fee and/or for study finance through DUO. Please fill out the tuition fee calculator on our website to find out exactly how much you will pay.

### Tuition fees for Master's programmes

Please check our website to see the tuition fee for our Master's programmes.

### Other costs

You should budget approximately between € 800 and € 1,000 a year for books and other study materials. You will need about € 900 per month to cover rent, food, insurance, transport and other expenses. This does not include study expenses.

### Scholarship and grants

HU offers special scholarship programmes to non-EEA students who have been admitted to one of our international Bachelor programmes. Please check the website for the latest information: [www.internationalhu.com](http://www.internationalhu.com).

## ORIENTATION & CONTACT

### Open days & Orientation days

We will organise a number of (online) events. These vary from an (online) open day to an (online) orientation day. This way you can easily meet us and our programmes from the safety of your own home, or visit us at the campus. More information about the dates of the events will be published at [www.internationalhu.com](http://www.internationalhu.com).

### The International Office

The International Office facilitates internationalisation at HU University of Applied Sciences Utrecht. The International Office is in touch with more than 200 educational institutions

abroad. It makes preparations for foreign students and staff who intend to go abroad. Students from all over the world get in touch with the office before they arrive in the Netherlands. The International Office provides information on study programmes, visa requirements, accommodation, grants and more.

### Contact the International Office

#### HU International Office:

Tel: +31 (0)88 481 81 81

Email: [io@hu.nl](mailto:io@hu.nl)

Website: [www.internationalhu.com](http://www.internationalhu.com)

### Mailing address

International Office  
P.O. Box 13102  
3507 LC Utrecht  
The Netherlands

### Visiting address

Padualaan 101  
3584 CH Utrecht  
The Netherlands  
*By appointment only*





## STUDY IN HOLLAND

Nuffic is the Dutch organisation for international cooperation in higher education.

On [www.studyinholland.nl](http://www.studyinholland.nl) you can find more information about planning your stay in the Netherlands.

**HU University of Applied Sciences Utrecht**

Website: [internationalhu.com](http://internationalhu.com)

Facebook: [www.facebook.com/HU.Utrecht](https://www.facebook.com/HU.Utrecht)

Instagram: [www.instagram.com/hu\\_utrecht/](https://www.instagram.com/hu_utrecht/)

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# IMPACT YOUR FUTURE