# Poland International Education Fair **PERSPEKTYWY** 2017 7-8.09.2017 Warsaw, Poland

Overview and cost estimation

## 1. About the fair

Poland International Education Fair PERSPEKTYWY 2017 is **addressed for upper secondary school students and upper secondary school graduates**. In 2016 edition 95% of visitors were 12 grade students, who just started their last year in secondary school. The fair in Warsaw will be the biggest in Poland, with 15 thousand visitors in September 2016.

## 2. Costs

Costs associated with participation in International Education Fair PERSPEKTYWY in Warsaw are related to registration and renting a stand (with its' equipment), and accommodation during the fair (two nights, 6-7 September and 7-8 September). **All prices include taxes** and are calculated for participants with 4 m<sup>2</sup> (sharing 20 m<sup>2</sup>) space and a separate counter with a bar chair for each exhibitor. There will be orange carpet in the whole stand and internet connection available during the whole event. The stand that is offered will be shared between participants (including Kastu) and the costs will be shared as well.

#### 2.1. Cost of the stand

Cost of participation in the fair consists of renting a stand and additional graphics that will enhance the design of the stand. The calculations were made for 5 institutions (20m<sup>2</sup> stand premium location with three "open" walls). Cost for 1 institution:

Price for a stand (4m2)	980 €
Stand equipment	160€
Graphics	60€

#### 2.2. Accommodation

Accommodation available near the fair can be found <u>here</u>. The prices vary depending on the hotel.

Accommodation (single room	70 - 150 €
for 1 night, incl. breakfast)	

### 3. Cost summary

Total costs for **1** institution (including taxes) for the fair are presented below.

Education Fair in Warsaw / Institution		
Price for a standard stand (4m2)	980€	
Stand equipment	160€	
Graphics on the stand wall	60€	
TOTAL (excl. accommodation)	1200€	
Accommodation (single room for	70 - 150 €	
2 nights)		