



UNLOCK YOUR POTENTIAL

**AT THE TOP-RANKED UNIVERSITY OF APPLIED
SCIENCES IN THE NETHERLANDS | 2021/2022**

UNLOCK YOUR POTENTIAL



There is no victory without struggle. Although this may seem like a big cheesy cliché you would find on a tile in your grandma's kitchen, your sisters Pinterest board or your daily Insta feed, it is also a cold, hard truth. And we at Avans University of Applied Sciences believe in this truth wholeheartedly. That's why we expect a lot from our students. We expect you to be all in, keep working at it, constantly pushing yourself to be the best you can be and surprise yourself of what you are capable of. In return, you will get top-quality education and our undivided personal attention, support and dedication to help you find and unlock your true potential. So that after 4 years of striving and thriving you will not only have gained a bachelor's degree with great prospects on the international job market, but you will also have an unshakable confidence and that sweet taste of victory.

FACTS AND FIGURES

17 million inhabitants

19 million bicycles

41,528 km² total surface of the Netherlands

Longest distance border to border: **300 km**

Highest point: **323 meters**

Lowest point: **6.76 meters** below sea level

Average temperatures: **low 3°C – high 18°C**

Dutch people are the best non-native English speakers in the world.

THE DUTCH

The Dutch mindset of being open-minded and tolerant has deep historical roots. For centuries, the Dutch have been establishing longstanding trading networks and have welcomed foreigners into the fold of Dutch culture which is now home to over 200 different nationalities. Although Dutch is the national language, the level of English proficiency is very high. Many inhabitants also speak a third and fourth language, usually German and French. Additionally, strong Dutch traits are being forthright, open and frank: a Dutch person is never afraid to speak their mind and are not easily offended.

TEN FACTS ABOUT THE NETHERLANDS



1

**LIBERAL AND
OPEN MINDED**



3

**BROAD
CULTURAL
DIVERSITY**



2

**TOP-CLASS
EDUCATION**



4

**SAFE AND
FRIENDLY
ENVIRONMENT**



5

**STRONG
BRANDS, SUCH
AS HEINEKEN,
PHILIPS,
PORT OF
ROTTERDAM,
ING AND KLM**



9

**INNOVATIVE
AND CREATIVE**



6

**STRONG
IN THE FIGHT
AGAINST
FLOODING**



8

**FLUENT IN
ENGLISH**



7

**EXCELLENT
IN SPORTS**



10

SUSTAINABLE



REASONS TO STUDY IN THE NETHERLANDS

Every year, many international students undergo the Dutch experience.

Here's why:

- 1 in 10 students in the Netherlands is an international student, meaning you will be part of the international community.
- More than 2,100 English-taught study programmes are available.
- You get high-quality education and value for your money.
- The Dutch teaching style is interactive and student-centred, which helps you develop valuable skills and be more successful.
- Once you graduate in the Netherlands, the country offers a ton of opportunities for entrepreneurs and job-seekers.
- The Netherlands is home to some of the world's biggest multinationals such as Philips, ING, Heineken and Shell.
- The Netherlands offers a special one-year programme, called Orientation Year, to help you find employment.
- You can become part of the Holland Alumni Network. This network is open to everyone who has had a Dutch study experience.



MORE FACTS

Dutch people are the tallest in the world.

The Netherlands is one of the safest and happiest countries in the world.

The Netherlands is known as a creative, high-tech, exciting, diverse, welcoming and innovative nation that is conveniently located, has a unique cuisine and a rich history.

UNIVERSITY OF APPLIED SCIENCES VS RESEARCH UNIVERSITY

- The Netherlands has various types of higher education institutions. The 2 main types are universities of applied sciences and research universities.
- The study programmes offered by universities of applied sciences focus on applying existing scientific knowledge to develop practical applications.
- These institutions are more practice-oriented and prepare students for specific professions after graduation.
- Research universities are mainly responsible for offering research-oriented study programmes in an academic setting.



7

INTERNATIONAL
DEGREE'S
PROGRAMMES

21

SCHOOLS

13
LOCATIONS

4 CITY
CAMPUSES

BREDA
'S-HERTOGENBOSCH
TILBURG
ROSENDAAL

80+

STUDENT
NATIONALITIES

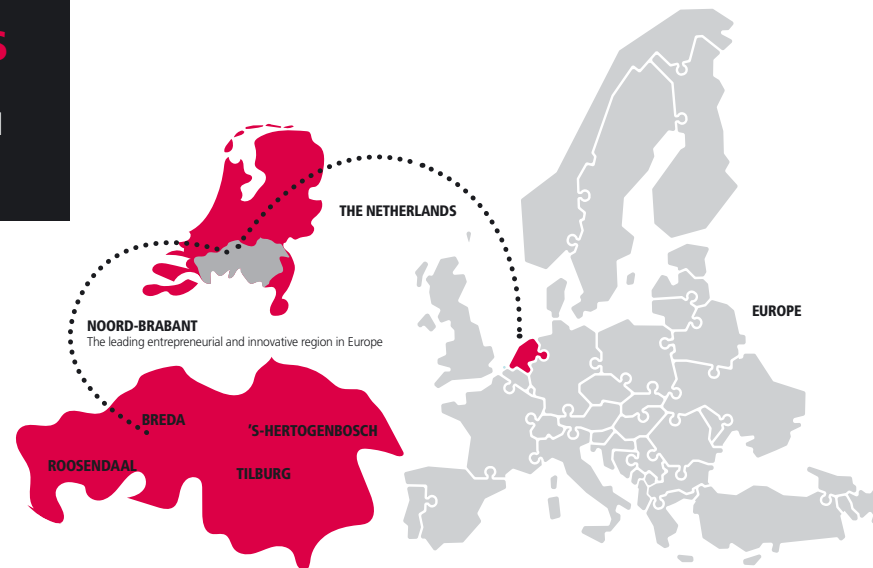
800+

INTERNATIONAL
STUDENTS



250+
international
partners in

50+
countries



31.000+
STUDENTS

31

INTERNATIONAL
EXCHANGE
PROGRAMMES

QUALIFICATIONS:

- ★ Best University of Applied Sciences in the Netherlands (Keuzegids HBO 2018, 2019, 2020 and 2021)
- ★ University of Applied Sciences with the most top-ranked programmes (Elsevier 2017 and 2018)
- ★ Avans is one of the leading parties of the Sustainable Development Goals Charter for Higher Education



AVANS UNIVERSITY OF APPLIED SCIENCES



A LARGE UNIVERSITY OF APPLIED SCIENCES IN A SMALL COUNTRY

TOP EDUCATION

- Avans has been ranked the top large university of applied sciences in the Netherlands by the leading education guide Keuzegids Hbo 2021, we have been in the top 3 for the past 10 years, topping the list no less than 7 times.
- Furthermore, Avans also reached number 1 in the 'Best studies of 2018' survey conducted by Dutch weekly Elsevier magazine.
- All our bachelor's and master's degree programmes are formally accredited by the higher education accreditation authorities of the Netherlands and Flanders (NVAO) and comply with European standards as set by the Bologna Agreement.
- Avans collaborates with the Netherlands Organisation for International Cooperation in Higher Education Nuffic **to encourage studying in the Netherlands.**





INTERNATIONAL FOCUS

Avans has a strong international focus. We collaborate with more than 250 highly-ranked partner universities and organisations all over the world. In some Avans schools, more than half of our teaching staff originates from outside the Netherlands, and we aim for an international classroom.

With its proximity to metropolitan cities such as Amsterdam and Brussels, Avans offers you a thriving international environment. This will enable you to benefit from knowledge exchange and teach you to view situations from different cultural perspectives. The intercultural environment will transform you into an open-minded professional with a global outlook.

After successfully completing a bachelor's degree at Avans, you can pursue a master's degree, such as an MSc, MA or MBA, at many universities around the world, or start your international career.

Patricia Gijzen works at the International Office of Avans University of Applied Sciences. According to her, foreign students enjoy coming to Avans because of the personal attention they receive. "We have a lot of contact with the students via e-mail and telephone, so we know them before they first set foot on campus. They are not just a number to us."



PERSONAL APPROACH

Taking a personal approach to our students is important to Avans. For this reason, all students have a mentor during their studies. This mentor provides the student with appropriate and tailored study and career guidance, focusing on the development of the student's professional and generic competencies.

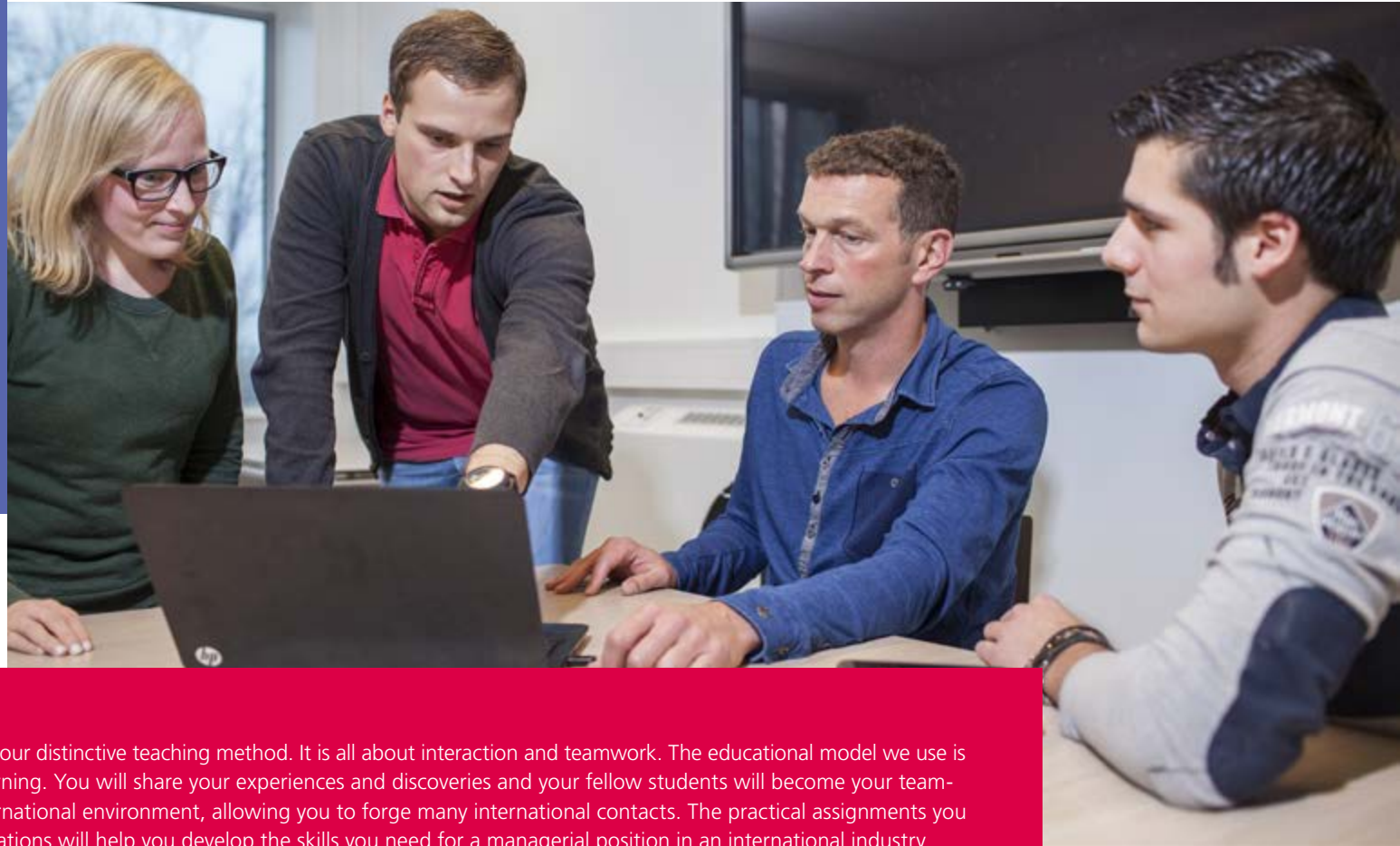
PRACTICE-BASED EDUCATION

LEARNING BY DOING

Our education prepares you for specific professions. That is why we involve the professional field in the programme whenever possible. Lecturers bring their work experience to the classroom by using practical and up-to-date cases from their field of expertise. Industry experts give guest lectures and serve on advisory boards to make sure our study programmes remain cutting edge and connected to the professional field. You will spend a significant part of your bachelor's degree programme in the workplace, completing a work placement and a graduation internship in different international organisations whose activities are directly related to your study programmes.

PRACTICE-BASED RESEARCH

You will study at an institution that is also actively involved in practice-based research. With 6 centres of expertise and over 20 research groups, we drive innovation in professional practice through our research projects. Our Centre of Expertise for the Biobased Economy, for example, runs a programme that enables students to do a placement or graduation project at one of our partner universities in Brazil. Other students may be involved in research projects carried out by the centre and affiliated companies, working on topics such as reuse of waste streams and bio-based energy.



APPLYING SCIENCE

One thing you will notice right away is our distinctive teaching method. It is all about interaction and teamwork. The educational model we use is project-based and problem-based learning. You will share your experiences and discoveries and your fellow students will become your teammates. You will be studying in an international environment, allowing you to forge many international contacts. The practical assignments you will carry out for international organisations will help you develop the skills you need for a managerial position in an international industry.

CAREER OPPORTUNITIES

PREPARATION FOR AN INTERNATIONAL CAREER

Studying at Avans means acquiring state-of-the-art knowledge. But that's not all. You will also learn how to apply this knowledge to real businesses or professional projects. The Avans programmes are geared perfectly to the requirements of organisations that operate internationally. Avans graduates have an excellent reputation and often have a head start in their industry. They work in highly qualified positions all over the world.

HIGH EMPLOYABILITY

According to our most recent records, about 90% of Avans alumni found their first job within 3 months after graduating. Competitive starting salaries are offered to our students depending on the company and position. Hundreds of companies visit the Avans campuses twice a year to attract talent to fill their placement and graduation assignment vacancies. Many of these opportunities enable Avans students to progress into full-time positions after graduation.

Nóra Csóka | Hungary | Alumna of International Business (Breda):

"After I graduated, I got accepted to a master's degree at a research university in the Netherlands. Specializing in finance opened up endless possibilities for me in the job market. I started my professional career at a real estate firm. I currently work as a structured finance accountant in Amsterdam."

Ernest Incoom | Italy | Alumnus of International Business (Breda):

"Since I graduated I have been working in Milan as a Project Analyst Europe - Mercer Marsh Benefits for Marsh SpA. This is a brokerage company."



SUSTAINABILITY AND ENTREPRENEURSHIP

Sustainability and entrepreneurship are important elements in all our bachelor's degree programmes. We teach students in all fields of study how to be entrepreneurial and what role sustainability will play in their future line of work. Avans is the first university of applied sciences in the Netherlands to offer only **AISHE-certified** full-time study programmes.

Avans has also signed the SDG charter for higher education, integrating the Sustainable Development Goals further in our programmes. As such, sustainability informs our vision, research, innovations and people.

Marie Ernst | Austria | Alumna of Environmental Science for Sustainable Energy and Technology:

"For the last 4 years I have been working at Arcadis, a big international consultancy firm. There are lots of opportunities to work on international projects. At the moment I'm responsible for the internal policies regarding energy and sustainability. I also work in the strategy and business advisory department on environmental issues, sustainability standards at seaports and communication about sustainability."

AVANS CITIES

Avans is located in four cities: Breda, 's-Hertogenbosch, Roosendaal and Tilburg. All four cities are located in **Noord-Brabant province** in the south of the Netherlands. An area with a strong international focus, it won the European Entrepreneurial Award in 2014. The European jury was impressed with the support Noord-Brabant offers to small and medium-sized enterprises and with the Triple Helix+ approach. This latter approach involves government, the educational sector and the business community working together to achieve a sustainable, strong economy. As an educational institution in the heart of the region, Avans has strong ties with regional branches of multinationals based in the area.



BREDA

Nicknamed the Pearl of the South, Breda is home to a thriving student community. So it is no surprise that the city is full of great bars, restaurants and sports clubs. Breda also hosts many festivals and events, such as the Fiesta Mexicana and carnival. Breda is fantastic all year round for shopping, relaxing in the municipal parks and hiking in the surrounding countryside, or taking a lovely stroll through the historic city centre. The bustling and vibrant character of this city is what makes Breda so attractive to students.

'S-HERTOGENBOSCH

The people who live in 's-Hertogenbosch are rightly proud of their city. Anyone coming over for work or study will immediately be struck by the welcoming atmosphere that is characteristic of this city. In other words, you will feel right at home. Even if you have nothing special planned, you can always find something entertaining to do in 's-Hertogenbosch. Take a stroll through the historic city centre, visit St. John's Cathedral or enjoy some fresh air at the nearby Bossche Broek nature reserve. Also known as Den Bosch, 's-Hertogenbosch is fantastic for eating out at one of the numerous restaurants and bars. Several times a year the city transforms to a festival town. If you are a music lover, you might enjoy an evening out at the Willem Twee music venue.



ROOSENDAAL

Fashion lovers have already found their way to Roosendaal thanks to the Rosada fashion outlet shopping centre. Thanks to its hospitable atmosphere however, the city has something for everyone. Roosendaal boasts a variety of bars and restaurants as well as open-air theatres, museums and a theatre. The city also plays host to a range of events, including the Roosendaal Danst dance festival.

TILBURG

A vibrant student city, Tilburg is a great place to enjoy a night out and sample the local culture. There are many bars, restaurants and buzzing cafés, plenty of theatres and music venues, such as the famous 013. Tilburg also boasts the annual Mundial Festival music festival, and last but not least, the largest funfair in the Netherlands.

ENVIRONMENTAL SCIENCE FOR SUSTAINABLE ENERGY AND TECHNOLOGY

Location Breda



Our planet is faced with many challenging problems and we need problem-solvers. The Environmental Science for Sustainable Energy and Technology programme will transform you into an ambitious environmental professional with a BSc degree.

YOU

You want to keep the Earth safe for future generations. You are interested in science subjects and you have an open mind towards other cultures. You are a team player and, at the same time, self-motivated. You are adventurous, independent and enthusiastic about studying and working abroad.

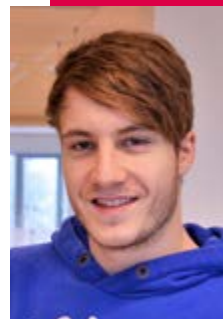
THE PROGRAMME

Through several projects, trainings and courses, you will learn about topics such as sustainable energy techniques, bio-based waste management, environmental pollution & cleanup technology, cost-benefit analyses, stakeholder analyses and environmental policy & law. Given the diverse character of the student population, you will learn about these subjects within an international context. Lecturers and staff members are highly qualified. Our approach is personal. You will work in small groups. A personal coach and study counsellor will give you plenty of guidance. The atmosphere is friendly, open and international. The composition of the student group extends from Europe to Africa and Asia. The projects directly relate to the working environment, so you will deal with realistic problems and data.

ADMISSION REQUIREMENTS

The level of your prior education has to be equivalent to a Higher General Secondary Education level (Dutch havo) with a science profile (chemistry and mathematics) and English or Pre-University Level (Dutch vwo) with science profile (chemistry and mathematics) and English. In addition, adequate knowledge of other science subjects like biology and physics is recommended. If you are unsure whether you meet these admission requirements, please contact us (eset.atgm@avans.nl). If we are not familiar with your foreign diploma, NUFFIC, the Dutch organisation for international recognition of diploma, will check the level of your diploma for us.

Lukas (Germany): "ESSET first caught my eye while searching for an applied bachelor programme online. Once I arrived and settled in Breda, a beautiful city which offers loads of activities and places to go, I found myself in a multicultural group of fellow students. I learned a great deal about different aspects of environment and the application of sustainable technology. Together with some very dedicated teachers and students, many very interesting courses and projects ensured me that I picked the right study."



ENGLISH LANGUAGE

To maintain high standards of English language competencies in our international classrooms and in compliance with Dutch national guidelines, Avans has set minimum language requirements for foreign degree-seeking students. For this study programme foreign students must have English language skills equivalent to an academic IELTS test with an overall band score of at least 6.0. You are exempted from this minimum language prerequisite if you have obtained a diploma of secondary education with English in a country listed in the diploma list, as published on the Admission subsection of our website (avans.nl/international). Or if your prior education has officially been taught in the English language. If you do not meet the language requirements, you must take a language course first and provide evidence of your language competencies in the form of an official certificate (e.g. IELTS or TOEFL). If you are unsure whether you meet the English language skills, please contact us by email (eset.atgm@avans.nl).

THREE YEAR PROGRAMME

Candidates with a diploma equal to a Pre-University Level (Dutch vwo) with a science profile (chemistry and mathematics) and English might be eligible to start in the second year. In this case, you will follow a special three year programme, enabling you to obtain your bachelor diploma in three years. For more information and admission requirements regarding the short track programme, please contact us by email (eset.atgm@avans.nl).

STUDY SUBJECTS

Environmental Science for Sustainable Energy and Technology is a four year Bachelor of Sciences programme. Our programme offers two different tracks. You can select the **Sustainable Energy & Resources Recovery** or the **Water management, Ecosystems and Climate Change** track. Both tracks include a mixture of natural science, technology, management and social science topics, but also include a selection of track-specific themes. You choose your track in the second year of the programme.

The first year focuses on basic skills. Like maths, chemistry and biology. And on language and (intercultural) communication skills. We also introduce the main environmental issues

OVERVIEW ESSET PROGRAMME*		
Year 1	Projects, courses, practicals and personal development	
Year 2	Choice of study track - Projects, courses, practicals and personal development	
Year 3	Internship assignment	Track specific semester programme
Year 4	Minor programme (at Avans or elsewhere)	Graduation project

* If you are following the 3 year programme, the 1st year will be a selection of 1st and 2nd year elements.



Elvira (Kenya/Italy): "I chose to study ESSET at Avans University of Applied Sciences, because the environment interests me and I would like to play my part to change our society. The ESSET programme grants me next level knowledge of environmental issues & solutions, and at the same time it improves my communication skills through group interactions & projects. This is what I love about the programme."

in project work. In the second year, you do advanced coursework and take on more complex projects relating to your chosen track. Examples include recovering resources from wastewater or studying the effects of climate change adaptation projects on ecosystems. In addition, new environmental areas of interest are introduced. Like biodiversity, sustainable development and climate change. In the third year, you do a work placement and take the semester programme specific to your track. The work placement can vary, from working for an environmental consultancy to doing research at a research university. In the fourth year, you can choose a minor within Avans or with one of our partner universities. During the final half of the fourth year, you complete your graduation assignment within a Dutch or foreign company, research institute, environmental organisation or our Research Group.

CAREER POSSIBILITIES

You will graduate as a professional environmental engineer with a Bachelor of Science degree. The job opportunities are excellent. You could, for instance, work in an environmental consultancy, as an Environment, Health and Safety advisor or as government policy developer. After this programme, you can also apply for a post-graduate programme leading to a Master of Science degree (MSc). For example at research universities in Wageningen, Utrecht, Maastricht or Stockholm.

OUR AWARDS

This study programme has been voted best Environmental Science Bachelor study programme of 2016, 2017 and 2018 by the weekly magazine Elsevier and by the Full-time Higher Professional Education Options Guide 2018, 2019 and 2020.

CONTACT US

ESSET Office

eset.atgm@avans.nl

facebook.com/ESSETavans



FINANCE & CONTROL (INTERNATIONAL)

Location Breda

Finance, accounting and management interest you. And you are curious how to apply these themes to international organisations. Finance & Control (International) trains you to become a financial professional who understands that a specific business approach is needed in every country.

YOU

You are an ambitious student with good analytical and numerical skills. You want to start a career in an international, financial business environment. You like to work with people of different nationalities and to speak and write business English fluently.



Filip Bonev (Bulgaria), graduated: 2017
Work Placement (year 2): Dragee BV, the Netherlands
Assignment: To implement key performance indicators (KPIs) to measure performance of ICKX & Dragee, who make and distribute delicious gourmet chocolate products.
Semester Exchange (year 3): LIUC Università Carlo Cattaneo, Italy
Graduation Internship (year 4): Delectra, Bulgaria
Assignment: To examine the longterm effects of changes to renewable energy policy and regulations in Bulgaria and the European Union on the revenues and costs of several projects generating electricity of which Delectra currently has ownership.

THE PROGRAMME

Courses

In the foundation year, you acquire the basic knowledge needed for your subsequent studies. In addition to the group project you work on, you attend classes. Courses are centred around finance, accounting, management accounting, information systems and international business. You take English classes and practise your digital skills. In years 2-4, you gain in-depth knowledge of finance and control by executing projects and studying courses in the field of risk management, budget analysis, merger & acquisition and data management.

Practical experience

A financial business professional has different roles, such as financial analyst, financial consultant or financial administrator. From day one, you will take on these different roles of the financial business professional during projects. You need to apply the theory you learn in class directly in order to deliver a successful project. In addition, you will do a work placement of 20 weeks in year 2, as part of which you will work in an international organisation on assistant level. In year 4 you will complete an individual graduation project in an organisation, during which you will look for possible solutions to a problem this organisation faces.

International

You will study English and your lecturers and fellow students come from all over the world. But international also means learning about topics like international tax law and accounting rules and working on international projects. Lecturers have extensive international experience and use real cases in the classroom. And, like mentioned, you will gain international work experiences during your studies as you will spend up to 1.5 years in or outside the Netherlands for a work placement, semester exchange or graduation assignment.

WHY STUDY FCI AT AVANS

High quality

The FCI programme is offered by the Avans School of International Studies (ASIS). For years in a row, ASIS has been in the top 3 of national rankings such as HBO Keuzegids since 2010, showing that the quality of the programme is perceived as high. This study also shows that 90% of FCI graduates work on the appropriate level right after graduation and their average starting salary of €2,300 is relatively high.

Up-to-date programme

The programme is continuously adjusted to meet the needs of international businesses. This means you will acquire the skills that companies are looking for and that are key assets for international financial business professionals.

Personal guidance

Personal guidance is a very important part of this programme. As part of this commitment all students are assigned a coach, who will work with you on your personal and career development.

ADMISSION REQUIREMENTS

The level of your prior education has to be equivalent to the Dutch havo, vwo or mbo 4 level. In addition, you must have English-language skills at IELTS 6.0 and you must have graduated in mathematics, accounting or economics.

OVERVIEW FCI PROGRAMME				
	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Year 1	Business Organisation	Business Processes	Business Cycle	Sustainability
Year 2	Master Budget	Risk Management	Work Placement	
Year 3	Strategic Risk Management	International Merger & Acquisition	Semester exchange <i>or</i> minor	
Year 4	Integrated Reporting	Data Management	Graduation Internship	



"My name is Sindija Korsukova and I am from Latvia. I chose the Netherlands because it is one of the few countries in Europe that provides higher education in English. Moreover, Avans has been in lists of top universities many times. In addition, it is situated in a good location, since the city of Breda is not too big and not too small. Also, it's just a 30-minute train ride to the nearest airport, so it is easy to travel home as well. Furthermore, what I found really attractive was that Avans's buildings are very modern and stunning.

I would recommend this university to everyone who is willing to gain a lot of knowledge, study hard for exams and put their knowledge into practice during extensive projects. Moreover, there are always lecturers available who are willing to help you and answer your questions. Of course, there are also a lot of Dutch students that are ready to help you with documents that are not in English. All in all, you will be well-prepared for your future career, study in an international environment and become truly independent."

CAREER POSSIBILITIES

Work

Globalisation is leading to an increased demand for international finance specialists. As an FCI alumunus, you will most likely work as a Financial Controller, Management Accountant, Business Controller or Financial Business Analyst in the finance department of an international organisation.

Master

You can apply for a master's (Master of Science or Master of Arts) or a postgraduate study programme to obtain a Master of Business Administration degree (MBA).

Possible master's study programmes: Accounting & Finance, Financial Economics, Urban, Port and Transport Economics, Health Economics, Marketing Management, Information Management and Financial Management. You can take these in or outside the Netherlands.

CONTACT US

FCI programme enquiries

study.fci.breda@avans.nl

+31 (0)88 525 76 30

facebook.com/FCIAvans

Instagram.com/FCIAvans



INTERNATIONAL BUSINESS

Location Breda

The International Business graduate will help companies and organisations to grow beyond their national borders. During the programme you learn to identify business opportunities and how to make use of them. You learn how to solve complex business issues and how to choose the right strategy for a company to further grow, while taking economic, social and ecological aspects into account.



Philip-Peter Dietz
(Double Degree alumni,
graduated in 2016)

"I completed the first 2 years of my bachelor's degree in Reutlingen, before joining the International Business programme in Breda for the final 2 years. The combined Avans and ESB programme is one of the best in this subject area. Living and studying abroad turned out to be such an enriching experience! I had a wonderful time in Breda and learnt such a lot. Not so much about the subjects covered as from the projects and soft skills I wouldn't have acquired otherwise. These include working with others but, above all, working with students from different backgrounds. These are the skills that help prepare you for working life and that benefit me today in my job."

YOU

You are curious and you like to solve difficult and unexpected situations. You are concerned about people and planet, but also about profit. You like to interact with people who have a different background and you are interested in learning a new language.

THE PROGRAMME

The programme is built around six themes. Every 10 weeks you focus on one specific theme. You study subjects related to that theme, you train your professional skills and you work on a group project.

You also improve your Business English and you learn one additional language (French, German, Spanish or Chinese). Your coach will help you to further develop your personal skills.

Year 1

In the first year the foundation for the subsequent years of study is laid. You learn the basics of Supply Chain Management, Business Organisation, Marketing and International Trade. And you learn how to work together in small international student teams, how to conduct negotiations with international partners and you learn to correctly report research findings orally and written.

Year 2-3-4

In year two you will learn to plan and manage short-term projects. In addition, you can choose elective courses to customise your IB programme.

In the second semester you will make the first step into the business field during a 20 week work placement in an international company or organisation. As a junior-employee in one of the company's departments you will carry out daily activities. You will gain hands-on experience and a good sense of what an actual job in the organisation will be like!

The third year of your studies is about business expansion. You will learn how to manage, lead and execute business expansion projects and all the changes that come along with it. In the second semester you will study a minor about a topic of your preference. You can do your minor at Avans University or broaden your horizon via one of our partner universities across the globe.

Your final year is all about graduation. In the first semester you prepare the graduation project that you will execute in the second semester for an international company or organisation in the Netherlands or anywhere else.

OVERVIEW IB PROGRAMME

	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Year 1	<ul style="list-style-type: none"> • Supply Chain Management • Business Opportunities • Global and local marketing • Trade activities 			<ul style="list-style-type: none"> • Business Organisation • Trade Activities
Year 2	<ul style="list-style-type: none"> • Supply Chain Management • Global and local marketing • Trade activities 		Work Placement	
Year 3	<ul style="list-style-type: none"> • Business Expansion • Business Opportunities 		Minor	
Year 4	• Graduation Preparation		Graduation Internship	

International

You will study in English and your lecturers and fellow students come from all over the world. Lecturers have extensive international work experience and in class you will work on international projects. Like mentioned, you will gain international experience during your studies as you can spend your minor, work placement and/or graduation internship anywhere in the world.

WHY STUDY IB AT AVANS IN BREDA

The IB programme at Avans in Breda has been in the top of national rankings such as HBO Keuzegids since 2010, showing that the quality of the programme is perceived as high. The level of excellence is also demonstrated by the programme's accreditation from national and international organisations.



The IB programme offers a unique Double Degree track. Students doing a Double Degree spend the first 2 years studying IB at Avans. Year 3 and 4 are spent at one of our partner business schools. Upon graduation students receive both the Bachelor of Business Administration degree of the Avans IB programme and the degree of the partner business school. We have Double Degree partners in Germany, France, Italy and Mexico.

Why study IB at Avans

- You can choose a Double Degree track
- Programme receives high (inter)national rankings
- You spend 1 year up to 2 years abroad
- You study English and one foreign language
- Truly international community with students and staff of more than 40 nationalities
- From year 2 you can add elective courses

ADMISSION REQUIREMENTS

The level of your prior education has to be equivalent to the Dutch havo, vwo or mbo 4 level. In addition, you must have English-language skills at IELTS 6.0 level and you should have graduated in mathematics, accounting or economics.

CAREER POSSIBILITIES

Work

The continuous rise in international trade means that there is a growing demand for business developers who understand how companies can grow across borders. With your Bachelor of Business Administration degree, the whole world will be open to you. Most IB alumni work in Marketing (22%), Sales (20%), Accounting/Finance (21%) and Logistics (5%).

Master

After your studies, you can pursue a master's degree (Master of Science or Master of Arts) or take a postgraduate study programme to obtain a Master of Business Administration degree (MBA). Suitable master's study programmes: International Management, Marketing Management, Financial Management, Logistics and Supply Chain Management. You can take these in or outside the Netherlands.

CONTACT US

IB programme enquiries

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facebook.com/IBAvansBreda

Instagram.com/IBAvansBreda

"My name is Kristin Sergieva and I am from Bulgaria. I chose to study in the Netherlands because it is one of the best countries when it comes to education. The Netherlands offers amazing opportunities, helps you financially and offers high-level education at an acceptable tuition fee. I chose Avans because of its campus in Breda. Breda is perfect if you are a foreign student because you will be surrounded by people from different countries. Secondly, the IB programme at Avans is one of the best in Europe and I can honestly say that this is true. I have met a lot of different people, both students and teachers, who motivate me to work towards my goals and help me realise my dreams. The teachers are very helpful and always there if you need them. As an IB graduate, I want to establish myself in the world of business. Avans helps me take my first steps by letting me complete exchange programmes and internships all over the world."





INDUSTRIAL ENGINEERING & MANAGEMENT

Location Breda

If you think big, bigger, biggest, Industrial Engineering and Management is perfect for you. This study programme equips you with the knowledge and skills to work on large technical installations and to manage the maintenance of mammoth vessels and the repair of aircraft.

YOU

You have a flair for technology. You enjoy working with people from around the world. You are quick to see how machines and processes work. You understand what steps you need to take to improve the performance of companies. You are also keen to look beyond borders. You have self-confidence and persuasive powers. And you approach your tasks responsibly.



THE PROGRAMME

In the first year, you will acquire basic knowledge that you will apply later during your studies. The key subject areas are technology, maintenance, management, leadership and negotiating. You will draw up cost projections, schedules and reports. And give presentations in English. You will visit various companies in the Netherlands and abroad. And carry out practical assignments for them. Year 2 is about deepening and applying knowledge, while year 4 focuses on company strategy and asset management.

Practical experience

In years 3 and 4 you may spend part of the bachelor's programme outside of the Netherlands. In year 3 you will do a work placement of 20 weeks. This involves fulfilling an internship assignment while you work at an assistant level at a national or international organisation. In year 3 you will also follow an international programme (minor) at Avans or another university of applied sciences or research university in the Netherlands or abroad. In year 4 you will complete an individual graduation assignment in an organisation, as part of which you will investigate a company's problem and look for possible solutions.

International

You will study in English and many fellow students will come from abroad. What's more, you will work on international projects. Lecturers have extensive international work experience and use real cases in the classroom. And you will gain international work experience during your studies as you may spend up to 1.5 years abroad for work placements, a semester exchange or a graduation assignment.

WHY STUDY IEM AT AVANS

The IEM programme at Avans consistently achieves top 3 positions in national rankings (e.g. HBO Keuzegids), showing that the quality of the programme is high.

OVERVIEW IEM PROGRAMME

	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Year 1	Introduction to IEM	Statistical control	Maintenance performance	Planning & preparation
Year 2	Lean maintenance		Reliability Centered Maintenance	
Year 3	Minor or work placement		Minor or work placement	
Year 4	Strategic asset management		Graduation internship	

Vilius Rasickis (Lithuania)

"I wanted to pursue a practical-oriented study programme in a technical environment. I discovered that Industrial Engineering and Management matched my interests. The programme is really flexible with lots of company visits, projects and work placements with different corporations in various industries. During my work placement, I was able to apply the knowledge gained at Avans directly in my work. The programme has a very practical approach, which I really like. After my work placement, I continued to work at my work placement company as a project assistant for management and operations. The career prospects for Industrial Engineering and Management students are excellent, since a lot of big international and smaller local companies participate in the programme."



ADMISSION REQUIREMENTS

The level of your prior education has to be equivalent to the Dutch havo, vwo or mbo courses, including mathematics and physics. Students who do not have an International Baccalaureate must take an English language test (minimum score IELTS 6.0 or equivalent is required).

CAREER POSSIBILITIES

Work

As an Industrial Engineering and Management graduate, the world is your workplace. There is high global demand for industrial engineers with a specialization in maintenance. This means your Bachelor of Science degree opens up a world of opportunities. The majority of IEM alumni work as maintenance consultants, maintenance managers, assistant project managers, reliability engineers or asset managers.

Master

After your studies, you can pursue a master's degree (MSc) at Eindhoven Technical University or another university in the Netherlands or abroad.

CONTACT US

instroom.AEI@avans
facebook.com/AvansIEM

INTERNATIONAL BUSINESS

Location 's-Hertogenbosch

This innovative International Business programme prepares you for a career in global business. You will become an expert at doing business in cross-cultural settings.

YOU

As an enterprising individual, you like to set your own learning goals. You are open-minded, independent and adventurous, a global citizen eager to discover other ways of working, living and doing business. Your work makes an impact while respecting people and planet. Discerning and creative, you are a born communicator and business enthusiast. You embrace challenges and enjoy working in a team.

THE PROGRAMME

The 4-year programme is centered around real-life professional achievements to complete to become an IB starting professional. Based on your knowledge, experience and preferences you will develop your individual learning path while working on real-life projects, which you carry out with fellow students and professional field representatives. Each study year is divided in 2 semesters. During your study you will have a choice in projects, placements and topics, which will help you to obtain the expected results in order to graduate. At the end of year 1 you will go on your first discovery internship.

The first year is a general introduction to international business: international sales and marketing, finance, organisation & people and supply chain and operations. You will develop your professional knowledge base, cross-cultural capabilities and personal skills through blended learning. The year is divided in 2 semesters of each 20 weeks. Your progress will be assessed through group and individual assessments. Guest speakers, excursions and meetings with IB professionals are part of the programme.

Starting from year 2, you choose your international business focus area. You spend at least 2 semesters abroad on a work placement, minor or graduation placement. You can choose the modules yourself, doing your placement at the end of year 2 or start of year 3. You can take your minor in year 3 or 4. Graduation covers 2 semesters and can be started in year 3. Your minor allows you to specialise or broaden your scope. Your graduation project may involve an assignment at an international company.



"My name is Félix Giroud and I'm from France. This year I joined Avans for the International Business programme as an exchange student, and it has been most challenging so far, thanks to both the international stakes and to the relevance of the projects. All students and lecturers are committed to success and innovation in a way that amazed me, as I was used to more traditional programmes.

At Avans, I met up with the international student community but I also mixed with Dutch students as part of my project group work. It was a good opportunity to get advice on what to explore in the country! After graduating, I would like to work in international communications. International Business at Avans definitely provided me with the right tools and network to achieve this goal."



- **FOCUS ON MARKETING, COMMUNICATION AND SALES**
- **STUDENTS ARE IN THE LEAD AND DEVELOP THEIR INDIVIDUAL LEARNING PATH**
- **2 – 5 FOREIGN LANGUAGES**

Practical experience

At the end of year 1 you will have your first discovery of company life. In year 2 or 3 you will embark on a semester work placement. The placement is an introduction to the real work environment of international business. You will participate actively in various business activities and do research on potential opportunities, improvements or innovations within different business areas. A company mentor and your coach provide supervision and support. Through our business network event you have the opportunity to meet businesses who have placements available. Naturally, you are welcome to secure a placement at a different company yourself. Besides these work placements you will have the opportunity to fulfill short-term projects at local companies as of year 1. The programme has an individual part: you can spend a week doing a project at a company or participate in Avans Multidisciplinary Experience or work on a special project for one day a week.

EXAMPLE OF STUDY PROGRAMME FOR AN IB STUDENT

	Semester 1	Semester 2	IB Professional Profile Intercultural Business Communication Personal Leadership
Year 1	Theme: Creation <ul style="list-style-type: none">• Product Concept Creation• Product Concept Design	Theme: Identification <ul style="list-style-type: none">• Data Intelligence Insights• Data Intelligence Solutions	
	Theme: Deal Making <ul style="list-style-type: none">• Deal Proposal• Deal Closing"	Theme: Connection <ul style="list-style-type: none">• Organisational Improvement• Organisation in Action"	
Year 2	Specialisation in one of the 4 IB themes: <i>Dealmaking</i>	Work placement <i>Air France - Paris</i>	
Year 3	Specialisation in one of the 4 IB themes: <i>Identification</i>	Minor <i>University of Barcelona</i>	
Year 4	Graduation Programme including internship at Unilever		

International

IB means international travel! As of year 1 you will take part in international excursions and project weeks. You will spend at least 2 semesters abroad, for a work placement, study exchange/minor or graduation internship.

You will be able to spend a semester studying at a university abroad, immersing yourself in a completely different culture. We have exchange agreements with partner universities throughout the world. We recommend international students to complete their placement in the Netherlands.

WHY STUDY IB AT AVANS DEN BOSCH

International Business helps you become a successful international business professional.

You will become a global citizen with a solid knowledge base, proficiency in modern languages and a highly developed intercultural sensitivity and global mindset. Your cultural and sustainability awareness helps you to make an impact with respect.

We offer you the unique opportunity to create your own learning path throughout the study programme. As your personal and professional development is at the core of our teaching, the programme uses a variety of learnings methods. Lecturers act as coaches: sparring partners who help you to solve problems, find answers, be creative and think outside the box.

This programme has a strong focus on international marketing & sales and acquiring multi-lingual communication and cross-cultural skills.

ADMISSION REQUIREMENTS

The level of your prior education has to be equivalent to the Dutch havo, vwo or mbo 4 level. In addition, you must have English language skills at IELTS 6.0 level.

CAREER POSSIBILITIES

Work

The world of international business offers many opportunities, in The Netherlands or abroad. In multinational corporations with subsidiaries in the Netherlands. Or within family-owned, mid-sized companies with a strong ambition to develop their international sales. Governmental institutions in trade promotion or development, regional development agencies or large cities also offer opportunities for young International Business professionals.

Master

Upon graduation, you may continue with a master's degree at one of the Dutch research universities or at one of the (partner) universities abroad. For example the Master in International Business at Tilburg University.

CONTACT US

IB programme enquiries

asp.amib@avans.nl

+31 (0)88-5256401



"My name is Jean-Gabriel Tarnaud and I'm from Germany. After spending my last semester as an exchange student in France, I decided I wanted to experience another neighbouring country and moved to the Netherlands for a semester.

I chose the International Business programme at Avans mainly because of the PACE project. The implementation of a real business case next to the studies was a great way to apply everything learned so far. Classes were highly participative and the lecturers created a motivating environment for the students. Thanks to the mixed group of Dutch and international students I met people from all over the world with fascinating ideas and backgrounds.

This semester was one of my most challenging and most fun at the same time. Studying at Avans greatly deepened my knowledge of business and brought me closer to my goal of working in Finance for an international company, while the amazing people here gave me the feeling of being at home."

ADMISSION REQUIREMENTS

You must have prior qualifications equivalent to Dutch higher general education (havo) or pre-university education (vwo) level to be eligible for admission. In addition, you need to have English-language skills equivalent to IELTS 6.0. Please check our website for all details and specific requirements per programme.

STEPS OF YOUR APPLICATION

Registration
online via
Studielink

Submit
required
documents
via email

Mandatory
online intake
assessments
and interview



Preparation
(housing,
insurance,
visa, books)

Welcome &
introduction
at Avans
University
of Applied
Sciences

Practical
matters
(opening a
bank account,
registering at
city hall)

PRACTICAL MATTERS

There are a few important practical matters you will have to arrange before and upon your arrival in the Netherlands. You start by registering online via Studielink. For your application, you will have to submit the documents we require to complete your application file. If your application file shows that you meet the admission requirements you will start with the intake assignments. These assignments show whether the study programme is the right fit for you. During an online interview you will have the opportunity to discuss your results with a faculty staff member and ask any questions you may have regarding the university or the programme.

Once you are officially accepted, the International Office starts the visa application procedures and help you apply for a residence permit if applicable. Make sure you have additional health insurance for your stay in the Netherlands.

Please arrange accommodation with support of our International Office before your arrival. Make sure you bring your original birth certificate with you to the Netherlands. Upon your arrival, we will help you to arrange important practical matters.

STUDENT LIFE



TUITION FEE

For the 2021-2022 academic year, tuition fees amount to € 2.168,- for EEA students and € 8.296,- for non-EEA students.

Statutory tuition fee reduction: The Dutch national government has put forward a bill to halve statutory tuition fees for first-year students. Under this bill, tuition fees for the first year of study may be reduced for nationals of the Netherlands, European Economic Area countries, Switzerland and Suriname. Students enrolled on a teacher training programme will be eligible for this reduced fee for 2 years. This is not applicable to an EEA student that has been enrolled or currently is studying at a Dutch higher education institution.



OTHER EXPENSES

The costs of books vary between € 300 and € 750 for the first year, depending on the study programme. Below you will find an overview of monthly living expenses. Please bear in mind that these figures are estimates for an individual student.

Rent: € 300 - € 600

Insurance: € 85

Food and drink: € 350

Mobile phone: € 20



FEELING AT HOME

At Avans, we are aware that studying abroad is a significant step. We believe it is our responsibility to help you feel at home as much as possible. The staff of Avans is committed to supporting you before and during your stay in the Netherlands. Moreover, a group of student ambassadors who are currently studying at Avans are very happy to share their experiences of the study programmes and living in the Netherlands with you. They are also ready to answer any questions you might have.

Go to the website: avans.nl/international to meet and get in touch with them.

STUDENT LIFE

Breda and 's-Hertogenbosch boast multiple higher education institutions, making them both vibrant student cities. Student associations bring students together for a range of exciting activities, including excursions, sports events, freshers' activities and Christmas gala balls. Concerts and festivals are hosted in both cities regularly. Students in Breda and 's-Hertogenbosch can make use of the local sports facilities and join one of the many different sports clubs.



COMMUTE

The favourite and most commonly used mode of transportation for Dutch people in general and students in particular is the bicycle. Even the Prime Minister of the Netherlands rides his bike to work. Also, the flat landscape and well-constructed infrastructure for cyclists make it easy to adopt the bike as the main mode of transportation in the city. The wind just adds to the fun. Furthermore, the Netherlands offers excellent public transportation. You can travel to every corner of the country by bus, metro, tram and train. Benefiting from the convenient location, all Avans cities are well connected by public transportation to main international airports nearby: Schiphol Airport in Amsterdam, Rotterdam-the Hague Airport, Eindhoven Airport and Brussel Airport.

ACCOMMODATION

Most students in the Netherlands do not live on campus. Instead, they rent a shared apartment in the city where they study. This offers them the possibility to share accommodation with students from their own and other universities. There are a large number of student flats in Breda and 's-Hertogenbosch. Finding your own place is usually not easy in a large city. Avans also has student accommodation available and can help you find a place to live.

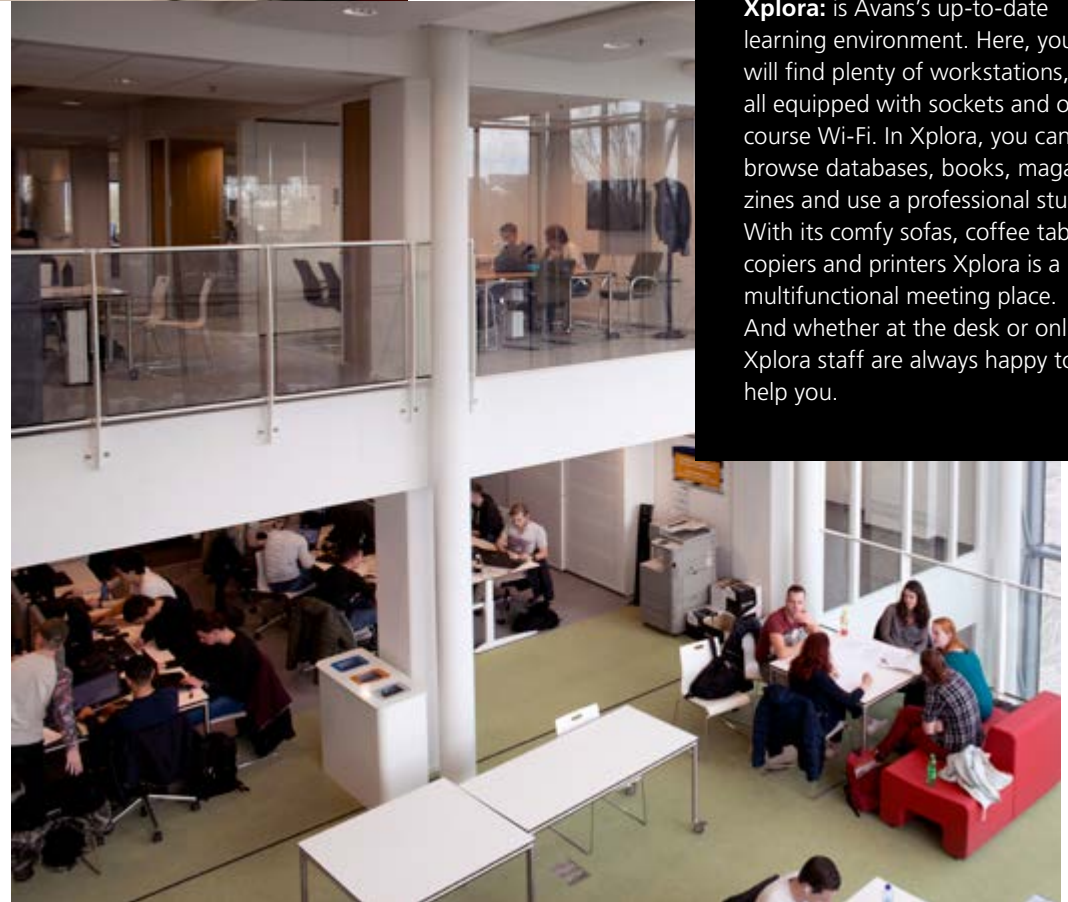
FACILITIES AT AVANS

Avans is located in multiple locations spread over 4 cities in the South of the Netherlands. All English-taught bachelor's degree programmes are offered in Breda, while the Bachelor of International Business is also offered in the city of 's-Hertogenbosch. Avans has state-of-the-art learning facilities, including technical equipment, research laboratories and extensive libraries, as well as first-class group and individual workspaces.

Student work spaces: Avans prides itself in the number of workspaces available for students. You will find most workspaces in Xplora. Other areas of the teaching buildings offer various types of spaces for working individually or with a group.



Canteen, Starbucks™, Grand Café: Every Avans campus has a canteen where you can get food and drinks. Various options for a hot lunch or dinner are available every day. There are also coffee and snack vending machines in every building. In addition, every main building of the campus has a Grand Café, while the Breda and 's-Hertogenbosch main locations even have their own Starbucks branch! Please visit avans.nl for an overview of all the facilities we offer in each building.



Xplora: is Avans's up-to-date learning environment. Here, you will find plenty of workstations, all equipped with sockets and of course Wi-Fi. In Xplora, you can browse databases, books, magazines and use a professional studio. With its comfy sofas, coffee tables, copiers and printers Xplora is a multifunctional meeting place. And whether at the desk or online, Xplora staff are always happy to help you.



AVANS STUDENT AMBASSADORS & INTERNATIONAL ORIENTATION DAYS

The Avans student ambassadors are international students who are happy to share their experiences with the study programmes of Avans and living and studying in the Netherlands with you. They are also ready to answer any questions you might have. Find out more on and get in touch with them right away via avans.nl/international by searching using the keywords **student ambassadors**.

The international study programmes of Avans University of Applied Sciences prepare you for excellent career opportunities in a range of professional areas. We are pleased to offer you the unique opportunity to get a taster of our courses, explore our campus and meet lecturers and current students before applying. Our Orientation Days programme helps you find out whether Avans and its study programmes fit you. We are happy to provide you with accommodation and meals free of charge. For detailed information, please visit: avans.nl/international and search using the keywords **orientation days**.

Check the Meet us page on [Avans.nl/international](https://avans.nl/international) to see the various online and offline activities we offer.



CONTACT & LOCATIONS

International Office

+31 88 525 80 01
internationaloffice@avans.nl
www.avans.nl/international

Postal address

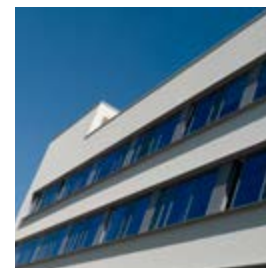
Postbus 90.116
4800 RA Breda
The Netherlands

BREDA CAMPUS



Hogeschoollaan

(IB-Breda and FCI programmes)
Hogeschoollaan 1
4818 CR Breda
The Netherlands



Lovensdijkstraat

(ESSET and IEM programmes)
Lovensdijkstraat 61-63
4818 AJ Breda
The Netherlands

'S-HERTOGENBOSCH CAMPUS



Stationsplein 50

(IB-'s-Hertogenbosch programme)
Stationsplein 50
5211 AP 's-Hertogenbosch
The Netherlands

