



Study at Fontys University of Applied Sciences

The Netherlands
2012 - 2013

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University of
Applied Sciences

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Studying in The Netherlands

About The Netherlands

The Netherlands covers around 41,000 square kilometres, and has a population of approximately 16 million. With a rich cultural heritage, the country has been home to many of history's most famous names in the areas of art, literature, philosophy and science. It also has a long history of international trade, having forged links with countries around the world from as early as 1600, bringing together new knowledge, skills, business and ideas. The warm welcome we give to the rest of the world has earned us a well-deserved reputation for openness in all aspects of society.

Should you call it Holland, or The Netherlands? The country's formal name is 'Nederland' (The Netherlands), meaning the 'low country' or the 'lowlands', as much of the land is at or below sea level. In fact, 'Holland' is the name of the western-most area of the country that is the most heavily populated of all the provinces, encompassing the provinces of North and South Holland and the cities of Amsterdam, Rotterdam and The Hague. 'Holland' is also commonly (and mistakenly) used to refer to The Netherlands as a whole, including all of the twelve provinces that make up the entire country.



Where is Fontys?

Fontys is based in the south of The Netherlands, near the borders with Germany and Belgium, which is one of the most dynamic regions in Europe. Fontys offers a range of international course programmes in the English language in three cities located in the south of The Netherlands, i.e. Eindhoven, Venlo and Tilburg. The two largest of the Fontys campuses are located in Eindhoven and Tilburg and Fontys has recently established an International Campus in Venlo. Each city has its own unique characteristics, but all are linked by a shared pursuit of excellence in both education and business. Please further peruse this brochure to discover more about the course programmes available in these cities.



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The Fontys University of Applied Sciences

Fontys is a leading, comprehensive European University of Applied Sciences that provides higher education from undergraduate to graduate levels. Fontys emphasises the importance of the application of theory in practice, which thus enables students to successfully embark on their professional careers.

At Fontys, we strive to be an educational institution that 'allows its students to grow by providing them with the required attention and challenges'. Every effort is made to encourage an organisation-wide mentality that promotes giving continuous attention to the improvement of both the quality of the content of the education provided and the associated processes, through the provision of well-organised education in a professional educational environment. Furthermore, we also strive to maintain a high level of quality based on solid foundations and to attain a leading position as an institute of knowledge, both regionally and nationally.

At Fontys, we invest in the provision of intensive, challenging, stimulating and well-organised education. The competency-steered education provided by Fontys is based on the three pillars of knowledge, skills and professional attitude. Thereby, students are adequately prepared for professional practice and/or self-employment. At Fontys, we view it as our task to contribute to the awakening and nurturing of existing talents, the stimulation of personal development and the development of value-consciousness in our students.

Fontys is a learning community, whereby the key focus of learning is on the development of professional and personal competencies and it is conducted in variable, small student groups and in close interaction with society. Therefore, Fontys maintains close relationships with industry, business and public services. Fontys offers students the invaluable experience of long-term internships and keeps its education up-to-date by closely monitoring developments in the labour market. Furthermore, Fontys invests in joint research programmes with industry, business and public services, to disseminate applied research results. Fontys encourages its students to develop international competencies by way of international exchange programmes and internships via partnerships with hundreds of universities and companies around the world.

At the Fontys campuses, the student population, which includes students of various nationalities, adds to the learning and social experience, providing opportunities to study and interact with students from a wide range of cultural backgrounds. Over 3,500 of the 40,000 Fontys students hail from abroad and represent more than seventy countries from around the world. Many of these students are enrolled as exchange students, or degree students following English-language Bachelor and Master degree course programmes, that are often offered in cooperation with Fontys partner universities in other countries. We would welcome more international students to come and join the Fontys learning community!

Fontys is big in the small-scale approach

Despite the fact that Fontys is one of the largest higher educational institutions in The Netherlands, its teaching is conducted in small-scale environments at the various Fontys locations. As a result, a great deal of attention is given to your personal development and at the same time, you can profit from the huge diversity offered by Fontys as a whole.



Studying at the Fontys University of Applied Sciences

Course programmes

Fontys provides full-time degree course programmes in the areas of Engineering, ICT, Healthcare, Economics-Marketing-Law, Expression-Music-Design, all of which are detailed in this brochure. A number of these degree programmes are offered in the English language.

Fontys also offers part-time masters degree programmes in English:

- Master of Business Administration
- Master Special and inclusive Education
- Choreography

More information: www.fontys.nl/masters

Practical orientation

At Fontys, teaching is geared towards developments in society and in the labour market. The course programmes are highly practically orientated. In the English-language course programmes, a variety of didactic techniques are utilised. Lectures, classes, project and competency-based learning go hand-in-hand with practical work and self-study modules, stimulating you as a student to become responsible for your own education and career planning. Of course, students are supervised, counselled and trained by excellent teaching staff to help them to become all-round professionals. During your course programme, you will complete an internship and a graduation term, in which you must prove that you can adequately analyse, tackle and solve problems.

Student-centred education at Fontys

As a Fontys student, you may design your own study path, i.e. you may determine your own route through the range of course programmes available, formulate your own learning requirements and reflect critically on your own strengths and weaknesses.

Majors & Minors

Bachelor degree course programmes at Fontys are broken down into a Major and at least one Minor. The Major offers broad-based education for your future profession, whilst one or more Minors will provide you with the opportunity to focus on specific subject areas, whereby you can broaden your career prospects, or decide to focus on your area of specialisation. In principle, you can select from the entire range of Minor subjects on offer at Fontys, or you may decide to select a Minor to be conducted at one of the Fontys partner universities within, or outside The Netherlands.

Short Track programmes

Some international course programmes include the possibility of following a Short Track programme. Students coming from other universities may be eligible to enter an international course programme in year two, three or four, depending on the correlation of the curricula in question. Please refer to the course programme description of your choice and visit the website indicated for further information.

Summer school

The summer school offers an extensive programme to both new and existing students. For further information, please refer to the website, www.fontys.nl/campusvenlo.

Course programmes in Dutch & German

If you have a good command of the Dutch and/or German languages, we invite you to peruse the details of our Bachelor and Master degree course programmes that are provided in these languages. For further information, please refer to the website, www.fontys.nl.

Exchange students & semester abroad programmes

If you are a student at one of the 300 Fontys partner universities, or if you are interested in following a semester abroad programme at Fontys, we invite you to apply for such an opportunity. Please see the complete range of English-language semester programmes on offer by referring to the website, www.fontys.edu and/or to our special brochure, 'Fontys Exchange Guide'.

International network

As a student entering an English-language degree course programme, you will interact with individuals of other nationalities, thereby starting to build your international network at an early stage in your student life. Working in multicultural teams is an experience in itself.

Guarantee of quality

Quality guaranteed

At Fontys, we attach great importance to the quality of the education that we provide. All Fontys degree course programmes are accredited by the Nederlands-Vlaamse Accreditatie Organisatie, or 'NVAO' (the Dutch/Flemish Accreditation Organisation) and/or by equivalent British accreditation bodies. The value of the degrees awarded by Fontys is guaranteed.

Code of conduct

It is important that the Fontys University of Applied Sciences provides prospective students with transparent, realistic and honest information. We have therefore signed the 'Code of Conduct with respect to international students in Dutch higher education'. This code details the standards to be followed by Dutch higher education institutions in their dealings with international students. Fontys offers international students a guarantee of the quality of its programmes, student recruitment, selection and counselling procedures. For further information, please refer to the website, www.internationalstudy.nl.

Fontys international Diploma Supplement

All students graduating from Fontys are issued with a Diploma Supplement, which provides an English-language description of the nature, level, context, content and status of the studies that were followed and successfully completed. The format of this document was developed by the European Commission, the Council of Europe and UNESCO/CEPES. Your Diploma Supplement will enable prospective employers throughout Europe (and the world) to understand the nature of your Fontys qualifications.

“Fontys uses internationalisation as a tool for improving the quality of its own teaching”





Good to know

Graduates with a high degree of professionalism

In organising its educational programmes, Fontys carefully monitors developments and changes in the employment market. This keeps Fontys alert and ensures its education is up-to-date. As a result, Fontys graduates have been trained to have a high degree of professionalism and they are generally met with excellent employment opportunities at companies operating internationally.

Research and education

The Fontys research agenda is an integral part of the quality agenda for education: research is positioned in such a way that it contributes to the continuous improvement in the quality of education. Fontys opts to link all research to education. Research at Fontys is practice-based and innovative. It is aimed at the renewal and improvement of the professional practice for which education is provided and is elaborated in close consultation with the work field, preferably in regional knowledge networks. Research contributes directly to curriculum innovation. The interaction between education and research results in teaching staff forever at the forefront of the development of their subject field. By being trained in practice-based research, the graduates from Fontys are professionals with the skills needed for acquiring knowledge, developing new knowledge and disseminating knowledge in professional practice.

Partnerships

National cooperation

Fontys collaborates closely with other Dutch universities and Universities of applied sciences in the field of internationalisation and the promotion of the Netherlands as a destination for foreign students. Within the Brainport programme, Fontys has contributed to the international promotion of the Eindhoven region as a knowledge region.

New partner universities

The number of exchange agreements across the board at Fontys with partner universities grew from seventeen in 2009 to 24 in 2010. New partners were selected on the basis of quality, profile matching with Fontys and student demand. A number of Fontys courses have no partner university and do not offer courses taught in English. Students in these courses can nonetheless spend a period abroad, thanks to these exchange agreements.

www.fontys.edu

For further information regarding Fontys, the full range of course programmes on offer and current information regarding practical details, please refer to the website, www.fontys.edu.

Student life



Campuses

Our international course programmes are conducted at our campuses located in Eindhoven, Tilburg and Venlo. All campuses are equipped with computer rooms, libraries and student restaurants. Wireless Internet is available throughout the campuses, enabling you to bring your laptop to Fontys and to work, study, search for information and check your e-mail wherever you happen to be at Fontys.

Accommodation

At Fontys, we will assist you to find a place to live. Most of our international students live in houses that they are sharing with other students, so-called 'student houses'. In student houses, you rent your own room and typically, you share a kitchen and a bathroom with other students.

International student associations

As a newcomer to a student city, by joining a student association, you will have the opportunity to meet many new people.

The Fontys International Student Association, or 'FISA', based in Eindhoven, is an association where all Fontys international students can get together. The FISA also organises a range of social gatherings and educational activities. For further information, please send an e-mail to fisa@fontys.nl.

The International Student Association, or 'ISA', based in Venlo, provides a range of services, such as arranging sports events, parties, internships, career opportunities and educational aid. For further information, please refer to the website, www.isa-venlo.org.

Getting started

Starters' information

For each course programme at the Fontys University of Applied Sciences, specific admission requirements and enrolment procedures apply. In addition, tuition fees may differ per programme. For information regarding each of the course programmes, please further peruse this brochure.

Enrolment procedure

If you meet all of the admission requirements, we invite you to apply for enrolment at Fontys. For further instructions regarding the enrolment procedure, please refer to the website noted in the course programme description of your choice.

By joining a student association
you will have the opportunity
to meet new people

Admission requirements

To be eligible as a prospective Bachelor degree course programme student, you must have been awarded a diploma of higher secondary education that is equivalent to Dutch standards. To be eligible as a prospective Master degree course programme student, you must have been awarded a relevant Bachelor's Degree. For details of the admission requirements relating to the course programme of your choice, please refer to the website noted in the course programme description.

English proficiency

For all course programmes conducted in the English language, a minimum level of proficiency in the English language is required. You must substantiate your level of English-language proficiency by submitting evidence in the form of a language test result, such as IELTS or TOEFL.

Preparatory courses

Fontys offers preparatory courses to prospective students who meet all of the prerequisites for enrolment on a degree course programme, but whose command of English does not meet the required minimum standard of IELTS 6.0. For further information, please refer to the website, www.fontys.edu/talencentrum.

Visa requirements & residence permits

Depending on your nationality, you may need an Entry Visa and a Residence Permit for your stay in The Netherlands. Fontys is obliged to apply for Entry Visas for all students who are admitted. For further information, please refer to the website, www.fontys.edu.

Tuition fees

Tuition fees must be paid for all course programmes, as specified in each course programme description. Please note that these amounts may alter.

Grants & scholarships

Further information, please refer to the websites, www.fontys.edu/stuying.at.fontys/grants.and.scholarships.aspx and www.grantfinder.nl.



Bachelor degree course programmes



Engineering

Electrical/Electronic Engineering (with specialisations in Telecommunications, Mechatronics/ Robotics & Business Engineering)

Electrical/Electronic Engineering is a Bachelor degree course programme that has been tailored to a range of (industrial) professional fields, whereby our students are trained to become all-round engineers in the field of Electronic Engineering. Students may specialise in Telecommunications, Mechatronics/Robotics and/or Business Engineering. Students may consider professional careers in, for example, the environment (i.e. energy control, waste), ethics, cooperation between several markets, integration of engineering-related knowledge and a focus on what consumers need and want. Problem-solving skills and innovative behaviour will be essential.

As an Electrical/Electronic Engineer, you will continually investigate the possibilities created by new techniques and their usefulness for human beings. The process of miniaturisation never seems to end, whereby chips and microprocessors are becoming smaller and smaller. It is a fascinating and creative world that you will enter. Of course, you may also be interested in the managerial side and progress to a career as an Electrical/Electronic Engineering Manager. In Business Engineering, you can combine technology and commerce. The course programme covers Electronic Engineering and Marketing and includes the possibility to add some Mechatronics-related subjects. In addition to acquiring broad knowledge of technology, you will also need to learn how business processes work and how markets operate.

Foundation Year

In the first year, the Electrical/Electronic Engineering course programme includes theoretical subjects and practical laboratory training in several subjects, including the following:

- Computer Science
- Analogue Electronics & Networks
- Programming in C++
- Transmission of Electrical Energy
- Physical Transport Phenomena
- Digital Designing
- Construction & Mechanics
- Control Systems PLC
- Mathematics
- Management Game / Business Economics

Second Year

In the second year, in-depth Engineering subjects are included, such as the following:

- Energy & Conversions
- Power Electronics
- Control Engineering
- Embedded Systems
- Automation
- Principles of Actuators
- Principles of Constructions
- Telematics
- Projects (DAS & EXPO)

Third Year

In the third year, students will take the Minor(s) of their choice and execute an internship at an internationally-orientated company.

Fourth Year

In the first semester, students may select their specialisations. The second semester includes a graduation project to be conducted at an internationally-orientated company.

Practical details

Tuition Fee:	EEA students: EUR 1,771 Non-EEA students: EUR 5,500 * The School of Engineering offers extra scholarships to excellent students. For further information, please see the website, www.fontys.edu/ictandengineering .
Degree:	Bachelor of Engineering
Duration:	Four years (full-time). Short Track programmes are also available.
E-mail Address:	ICTandEngineering@fontys.nl

Detailed information, admission, requirements & enrolment procedure: www.fontys.edu/ictandengineering

ICT

Information & Communication Technology: ICT & Software Engineering

This four-year course programme is an international programme. It is a university programme conducted in the English language and is aimed at the professional field of Software Engineering. Armed with the knowledge and skills acquired at the Fontys ICT Faculty, students may progress to careers as high-level engineers in the ICT sector. This programme leads to the International Bachelor Degree in Information & Communication Technology (CROHO Code = HBO-ICT).

N.B.: CROHO - Dutch Central Register of Higher Education Study Programmes / HBO = Dutch Higher Professional Education

Foundation Year

In the first year, the ICT & Software Engineering course programme includes theoretical subjects and practical laboratory training in several subjects, including the following:

- Programming in C++
- Mathematics
- Computer Systems
- Databases
- Internet Applications
- Communication

Second Year

In the second year, in-depth ICT & Software Engineering subjects are included, such as the following:

- Programming in C#
- System Development
- Object Oriented Design
- System Development
- Client Server Application
- Operating Systems

Third Year

In the third year, students will the Minor(s) of their choice and execute an internship at an internationally-orientated company.

Fourth Year

In the first semester, students may choose from a variety of specialisations. The second semester includes a graduation project to be conducted at an internationally-orientated company.

Practical details

Tuition Fee: EEA students: EUR 1,771
 Non-EEA students: EUR 5,500
 * The School of ICT offers extra scholarships to excellent students. For further information, please see the website, www.fontys.edu/ictandengineering.

Degree: Bachelor of ICT

Duration: Four years (full-time). Short Track programmes are also available.

E-mail Address: ICTandEngineering@fontys.nl

Detailed information, admission, requirements & enrolment procedure: www.fontys.edu/ictandengineering





Information & Communication Technology: ICT & Business

Nowadays, business processes are increasingly dependent on ICT. ICT & Business specialists know how to apply ICT in organisations in order to achieve the objectives in question. Such specialists also know how to analyse organisations and business processes, can provide advice regarding possible solutions and translate such solutions into designs and importantly, implement such designs.

ICT & Business is a wide field of study that focuses on business processes and the improvement of these processes by utilising ICT to make them quicker, cheaper and more client-friendly. An ICT & Business specialist can build bridges and knows how to cooperate and communicate with both management and clients in order to determine the requirements of an organisation. This means working in conjunction with both ICT Developers who can achieve the solutions developed by the ICT & Business Specialist and the users who will have to work with such solutions. This course programme leads to the International Bachelor Degree in Information & Communication Technology (CROHO Code - HBO-ICT). Our students are trained to become all-round ICT experts in Business Information Technology. Armed with the knowledge and skills acquired at Fontys, students may progress to careers as high-level Information System Analysts and Managers in the ICT sector.

Foundation Year

In the first year, the course programme is the same as the ICT & Software Engineering course programme, whereby the course programme includes theoretical subjects and practical laboratory training in several subjects, including the following:

- Programming in C++
- Mathematics
- Computer Systems
- Databases
- Internet Applications
- Communication

Second Year

In the second year, in-depth subjects are included, such as the following:

- International Business Orientation
- Management
- Economics & Law
- International Marketing
- Export Operations

Third Year

In the third year, students will take the Minor(s) of their choice and execute an internship at an internationally-orientated company.

Fourth Year

In the first semester, students may choose from a variety of specialisations. The second semester includes a graduation project to be conducted at an internationally-orientated company.

Practical details

Tuition Fee:	EEA students: EUR 1,771 Non-EEA students: EUR 5,500 * The School of ICT offers extra scholarships to excellent students. For further information, please see the website, www.fontys.edu/ictandengineering .
Degree:	Bachelor of ICT
Duration:	Four years (full-time). Short Track programmes are also available.
E-mail Address:	ICTandEngineering@fontys.nl

Detailed information, admission, requirements & enrolment procedure: www.fontys.edu/ictandengineering

Information & Communication Technology: ICT & Technology

If you look around you, software is everywhere. Nowadays, you will find software in almost every device, from a television to a heart-defibrillator and from a watch to an elevator. In our ICT & Technology Bachelor degree course programme, we focus on the writing of software for all of these devices. You will learn all about the complete software lifecycle, as follows:

- Translating the requirements for future users into a software design
- Implementing the software design utilising a programming language (e.g. in C#)
- Testing the code and writing User Manuals

We will train you to become an expert in software development, especially in so-called 'Embedded Software'. This course programme leads to the International Bachelor Degree in Information & Communication Technology (CROHO Code - HBO-ICT). With the knowledge that you will acquire, you should easily be able to find employment in a technology-orientated, international company in The Netherlands.

Foundation Year

In the first year, the course programme is the same as the ICT & Software Engineering course programme, whereby the course programme includes theoretical subjects and practical laboratory training in several subjects, including the following:

- Programming in C++
- Mathematics
- Computer Systems
- Databases
- Internet Applications
- Communication

Second Year

In the second year, in-depth subjects are included, such as the following:

- Programming in C#
- Programming in C
- Object Oriented Design
- Embedded Software
- Client Server Application
- Operating Systems

Third Year

In the third year, students will take the Minor(s) of their choice and execute an internship at an internationally-orientated company.

Fourth Year

In the first semester, students may choose from a variety of specialisations. The second semester includes a graduation project to be conducted at an internationally-orientated company.

Practical details

Tuition Fee:	EEA students: EUR 1,771 Non-EEA students: EUR 5,500 * The School of ICT offers extra scholarships to excellent students. For further information, please see the website, www.fontys.edu/ictandengineering .
Degree:	Bachelor of ICT
Duration:	Four years (full-time). Short Track programmes are also available.
E-mail Address:	ICTandEngineering@fontys.nl

Detailed information, admission, requirements & enrolment procedure: www.fontys.edu/ictandengineering





Information & Communication Technology: Bachelor - Master Track

In The Netherlands, we use the so-called two-cycle system of university education that is being introduced throughout the European Higher Education Area. This two-cycle system consists of two clearly defined cycles, i.e. undergraduate (Bachelor) and graduate (Master and Doctorate). A Bachelor's Degree is earned after completion of a course of undergraduate study. A Master's Degree is earned after completing graduate studies, usually two years after first earning an undergraduate degree. In the Dutch university system, Bachelor's Degrees in Information Technology can be awarded via two different tracks, as follows:

- A Research University Bachelor degree course programme requires three years of study (i.e. 180 Credits). Graduates are awarded with Bachelor of Science (BSc) Degrees.
- A Bachelor degree course programme offered by Universities of Applied Sciences requires four years of study (i.e. 240 Credits). Graduates are awarded with Bachelor of Information & Communication Technology (B ICT) Degrees.

The differences between the two tracks are as follows:

- The pace of study is higher in Research University Bachelor degree course programmes, the curricula include more theory and are primarily based on research.
- The Bachelor degree course programmes offered by Universities of Applied Sciences are more practically-orientated (i.e. they include internships at companies) and are primarily based on applied sciences.

Especially for students who prefer to follow Bachelor and/or Master degree course programmes at a research level, we have set up a partnership with the Technische Universiteit Eindhoven, or TU/e (Eindhoven University of Technology). Thanks to the arrangements between the TU/e and the Fontys University of Applied Sciences regarding mutual referral, you may select the option that most closely corresponds to your interests and capacities.

We have one common goal, i.e. getting you into the ICT programme that is the most suitable for you.

Foundation Year

The first semester of this course programme is provided in part at Fontys and in part at our partner university, the TU/e. After the first semester, you should have a good impression of the specific qualities that each university has to offer and we should have a good impression of your level of academic performance. At this point, we will decide if you will be eligible for our 3 + 2 programme and if so, you will have the opportunity to participate in this programme, or, you may opt to continue the four-year Bachelor degree course programme. To be eligible for this special programme, you will have to satisfy some additional Admission Requirements and non-EEA students will be obliged to pay different Tuition Fees. For further and detailed information, please refer to the website, www.fontys.edu/ICTandEngineering.

Health Care

Physiotherapy, English Stream

In general, a Physiotherapist's main activities centre on assisting patients who have encountered functional problems stemming from their posture and/or movements. This course programme is quite varied. We have distinguished several 'streams', such as practical and theoretical streams (i.e. knowledge and skills), a general stream (i.e. quality care and informatics), clinical affiliations and finally, the graduation project.

The course programme includes the following practical stream subjects:

- Exercise Therapy
- Technical Applications (i.e. the use of equipment)
- Massage Therapy
- Orthopaedic & Neurological Assessment
- Physiotherapy Method (i.e. integration)
- Interpersonal Skills

The course programme includes the following theoretical stream subjects:

- Theoretical Physiotherapy
- Anatomy (i.e. the structure of the human body)
- Physiology (i.e. the functions of the human body)
- Pathology (i.e. disorders, diseases and handicaps)

Tuition Fee:	EEA students: EUR 1,771 Non-EEA students: EUR 5,500 Additional costs: EUR 1,000.00 per year
Degree:	Bachelor of Health
Duration:	Four years (full-time)
E-mail Address:	physiotherapy@fontys.nl

Detailed information, admission, requirements & enrolment procedure: www.fontys.edu/physiotherapy



Economics - Marketing - Law

International Business Economics (IBE)

Individual national markets, trades and currencies are growing towards a united global business sphere. Not only production companies, but also trade companies, banks, insurance companies, consultancy organisations and government organisations need qualified Economists in all departments.

If you open a newspaper or listen to the daily news, the significance of the complex modern economy for worldwide politics is apparent. To see beyond these processes, to understand their meanings and even to take part in them, is a thrilling and promising challenge that you will learn about in both a theoretical and a practical manner in the IBE course programme.

How do I manage an enterprise? Where can I achieve high profits? How can I keep costs under control? How should I behave in an international context? What are the influences of international tax law, the financial and commercial markets? If you would like to know the answers to these questions, then the IBE course programme would be the right choice for you. The primary activities and subjects covered in the IBE course programme are as follows:

- Business Administration
- Finance
- Budgeting
- Controlling
- The Student Company
- Investment Analysis
- Logistics
- Taxes
- Management Skills
- Internships

Tuition fee:	EEA students: EUR 1,771 Non-EEA students: EUR 5,500
Degree:	Bachelor of Business Administration
Duration:	Four years (full-time)
Languages:	English, German and/or Dutch
Commencing:	September 2011 / February 2012
E-mail Address:	campusvenlo@fontys.nl / www.facebook.com/fontysvenlo

Detailed information, admission, requirements & enrolment procedure: www.fontysvenlo.nl

At Fontys teaching is geared towards developments in society and in the labour market



International Business & Management Studies (IBMS)

International Business and Management Studies (IBMS) is a truly international study programme offered completely in English. Its main emphasis is on issues and challenges in the fields of International Management, International Marketing and International Finance.

The business environment is becoming increasingly international. Competition is getting tougher and is coming from companies all over the world. Political and economic conditions make national borders disappear. Modern means of communication open new possibilities to broaden the field of business. All this creates new challenges and opportunities for young professionals who are prepared for marketing and management functions in international business.

In IBMS you are trained in those management skills that enable you to operate in an international company. During the study programme you will encounter topics like:

• International Management skills	• Sales
• International Marketing	• International trade & commerce
• Finance	• Change Management
• Accounting	• Human Resources Management

Career Opportunities

Fontys graduates of international business are highly valued by employers for their helicopter view and because of the practical experience that IBMS students have gained during projects and two internships.

IBMS graduates work in the field of Marketing and Sales, Management, Supply Chain, Purchasing or Export. Furthermore, the IBMS programme prepares you to set up your own business.

Fontys Alumni can be found in companies all around the world. Examples are multinationals such as Ernst & Young, PriceWaterhouseCoopers, ASML, Henkel, DAF, Siemens, Philips, Nestlé, Metro, Coca-Cola, Robert Bosch, Lufthansa, Office Depot, Océ or BMW. But also small and medium-sized companies highly value Fontys graduates because of their (leadership and project) management skills, their intercultural and international experience (or their market research skills).

Tuition Fee:	EEA students: EUR 1.771 Non-EEA students: EUR 5.500
Degree:	Bachelor of Business Administration
Duration:	Four years (full-time). Offered in English
Start:	september 2011/february 2012
Contact Venlo:	campusvenlo@fontys.nl
Contact Eindhoven:	marketingmanagement@fontys.nl

Detailed information, admission, requirements & enrolment procedure:

www.fontysvenlo.nl
www.fontys.nl/IBMS
www.fontys.edu

At Fontys, you can study International Business and Management Studies at two different locations, each with their own unique focus and distinctive features:

The Study Programme

Venlo	Eindhoven
• student company	• new business development
• management controlling	• personal leadership programme
• corporate social responsibility (CSR)	• e-business / e-marketing

The Campus

Venlo	Eindhoven
• homely/cosy campus (3,500 students)	• large campus (17,000 students)
• green, park-like estate	• large variety of sports facilities
• business, logistics, engineering and teacher training schools	• several economic and business related schools, ICT and engineering and social studies

The City

Venlo	Eindhoven
• 100,000 inhabitants	• 210,000 inhabitants
• home to Océ/Canon, Office Depot, Amway and soccer club VVV-Venlo	• home to Philips Electronics, DAF, ASML and soccer club PSV
• historic city centre (buildings go back to 1100 B.C.) on the river Maas (Meuse)	• 1 kilometre of pubs ("Stratumseind")

The Region

Venlo	Eindhoven
• logistic hotspot: rail, road, and river	• 'smartest' region in the world: technology hotspot, e.g. Philips High Tech campus
• Greenport: high-tech agribusiness	• Brainport: centre for innovation
• near cities of Nijmegen, Düsseldorf (Germany), Cologne (Germany) and Maastricht	• near cities of Utrecht, Den Bosch, Tilburg and Antwerp (Belgium)
• near Düsseldorf, Weeze and Cologne airports	• near Eindhoven airport



International Marketing (IM)

Toyota, Adidas, Microsoft, Nokia, Coca-Cola; these are all major brand names that you may encounter every day. Many are known throughout the entire world and this is often accomplished by a perfect communication strategy. Why does the customer love a particular product... and why does he/she buy it? That is the exciting world of promotion. Marketing is much more than just advertising and logos. For a company, efficient marketing performance is not only a matter of making profit, but also of surviving in a highly competitive business world.

The IM course programme covers all areas of professional skill and experience that are of great importance in the international economic process. Students will not only learn the theory, but also how to apply it in a practical manner. The assignments are often executed in cooperation with real companies and include tasks such as Product Development, Market Analysis & Evaluation and Strategic Planning in both national and international contexts. The course programme includes the following aspects:

- Market Research & Analysis
- Communication Planning
- Sales Planning
- Product Development
- The Student Company
- Event Management
- Online / Internet Marketing
- Consumer Behaviour
- Brand Management
- Internships

Tuition Fee:	EEA students: EUR 1,771 Non-EEA students: EUR 5,500
Degree:	Bachelor of Business Administration
Duration:	Four years (full-time)
Languages:	English, German and/or Dutch
Commencing:	September 2011 / February 2012
E-mail Address:	campusvenlo@fontys.nl / www.facebook.com/fontysvenlo

Detailed information, admission, requirements & enrolment procedure: www.fontysvenlo.nl

Food & Flower Management (FFM)

Delicious tomatoes, healthy salads, a rich variety of colourful flowers and plants, new methods of poultry and meat preparation; to find all of these food and flower products in today's supermarkets is regarded as absolutely normal. However, how do such products find their way into consumers' shopping baskets? How are such products produced, packed, traded, transported and sold?

The Food & Flower Management course programme is a combination of the International Marketing and the Logistics Management course programmes. After the first year, students may choose to specialise in 'Food & Agro-Marketing' or in 'Food & Agro-Logistics'. The subject of Marketing Processes focuses on the entire process of research, analysis, strategic planning and marketing & sales execution within the many and varied organisations active in agribusiness. The course programme includes the following primary aspects:

- Production Logistics
- Marketing Processes
- Transport & Distribution
- Supply Chain Management
- The Student Company
- Business Economics
- Social & Communication Skills
- Management Skills
- Food & Flower Business
- Internships

Tuition Fee:	EEA students: EUR 1,771 Non-EEA students: EUR 5,500
Degree:	Bachelor of Business Administration / Bachelor of Engineering
Duration:	Four years (full-time)
Languages:	English, German and/or Dutch
Commencing:	September 2011
E-mail Address:	campusvenlo@fontys.nl / www.facebook.com/fontysvenlo

Detailed information, admission, requirements & enrolment procedure: www.fontysvenlo.nl

Expression - Music - Design



Academy for Circus & Performance Art

Our course programme is designed to attract and to satisfy young people who possess sufficient talent and are highly motivated to establish careers as Artists / Performers in all areas Contemporary Circus and/or other Performing Arts that are closely related to Circus.

Inspired and fuelled by the tradition of our art, we are responsive to the fact that today's Circus occupies a particular niche, with reciprocal inspiration to and from other Performing Arts. The pioneering concept of connecting Circus & Performance Art offers you a course programme with a unique artistic profile in the world. The AC&PA aims for each of its students to achieve an outstanding technical level, combined with a broad, multidisciplinary and creative approach to Circus & Performance Art. By promoting creativity and innovation, societal behaviour and autonomy, we will encourage both your individual and social development as a multitalented artist, to achieve a personal and distinctive position in art and in society.

Tuition Fee: EEA students: EUR 1,771
Non EEA-students: EUR 9,000

Degree: Bachelor of Circus & Performance Art

Duration: 4 years (full-time)

E-mail Address: circus@fontys.nl

Detailed information, admission, requirements & enrolment procedure: www.fontys.nl/kunsten

Master degree course programmes



Master of Science in Business & Management (in cooperation with the University of Plymouth, U.K.) Post Graduate Programme

The overall aim of the MSc. in Business & Management (MBM) is to bring graduates of any discipline up to speed in the terminology, techniques and skills required to become a business leader. This course programme is a Master degree course programme that is fully certified by the UK Government and is recognised around the world as a leading educational qualification.

This one-year course programme is conducted partially in The Netherlands and partially in the U.K.. The course programme is conducted in the English language and provides students with the opportunity of both studying at the Fontys International Campus in Venlo, The Netherlands and at the Plymouth Business School, University of Plymouth, in the U.K..

The MBM course programme includes the following subjects:

- General Economics
- Marketing
- Human Resource Management
- Finance
- Operations & Strategy
- Information Management
- Decision-Making

You will be able to determine more than 50% of the course programme content yourself and you will finalise the course programme by producing a thesis on the topic of your choice.

Tuition Fee:	EEA students: 1st instalment (August) EUR 3,100.00 2nd instalment (January) GBP 4,000.00*
	Non-EEA students: 1st instalment (August) EUR 4,700.00 2nd instalment (January) GBP 7,333.00*
	* Please note that 1st instalments are in EUR and 2nd instalments are in GBP.
Degree:	Master of Science in Business & Management (MBM)
Duration:	One year (full-time)
Language:	English
Commencing:	September
E-mail Address	fihe-msc@fontys.nl

Detailed information, admission, requirements & enrolment procedure: www.fontys.nl/mbm / www.fontysvenlo.nl





Master of Science in International Logistics / International Supply Chain Management (in cooperation with the University of Plymouth, U.K.)

Post Graduate Programme

In this course programme, you will develop your understanding of International Logistics and International Supply Chain Management in the areas of Finance, Business Modelling, Research, Law, Economics, Management, Organisation & Marketing and Logistics & Supply Chains. It will equip you with skills to design, develop, implement and present a research project at postgraduate level. The course programme focuses on the commercial aspects of International Logistics & International Supply Chain Management and Corporate Decision-Making. We encourage practical, hands-on research and application, to develop the skills required to gain employment in industry, academia and/or agencies. This course programme is a Master degree course programme that is fully certified by the British Government and is recognised around the world as a leading educational qualification.

This course programme is conducted partially in The Netherlands (Sep. - Dec.) and partially in the U.K. (Jan. - Apr.), with the dissertation taking place at the location of the student's choice (May - Aug.).

Tuition Fee:	EEA students:
the conditional	1st instalment (August) EUR 3,500.00
tuition fees based	2nd instalment (January) GBP 4,000.00*
upon 2011 - 2012	Non-EEA students:
	1st instalment (August) EUR 4,700.00
	2nd instalment (January) GBP 7,334.00*
	* Please note that 1st instalments are in EUR and 2nd instalments are in GBP.
Degree:	MSc in International Logistics
	MSc in International Supply Chain Management
Duration:	One year (full-time)
Language:	English
Commencing:	September
E-mail Address:	FHTenL-venlo@fontys.nl / ilec@fontys.nl

Detailed information, admission, requirements & enrolment procedure: www.fontys.nl/ilec / www.fontysvenlo.nl

To study in... Eindhoven

About Eindhoven

Eindhoven has a youthful and dynamic aura, but a warm country heart. Eindhoven is the fifth largest city in The Netherlands, with approximately 200,000 residents and is the largest city in the south of The Netherlands.

The city is a trend-setting centre of innovation and technology. The claim that Eindhoven is 'leading in technology' is more than just a slogan. Forty per cent of all Dutch spending on research & development comes from this region, so it is no surprise that Eindhoven and the surrounding region is officially referred to as the 'Brainport'. Of course, however, there are also cross-border links with neighbouring countries.

Eindhoven is an exciting student city that combines a dynamic character with a cosy atmosphere, good facilities, many typical student bars and cafes and a number of interesting museums. These elements, together with the easygoing southern character of the people should help you to feel at home in this city, also making studying here even more appealing.



Venlo

About Venlo

Venlo is a border town in the southeast of The Netherlands, close to the German border, where there are no longer any barriers or passport control activities.

Due to its location by the Maas River, Venlo was able to develop into a thriving place of commerce and it has developed into a centre for transport and logistics. Venlo is a town with an intercultural tradition that is located centrally within Europe and is easily accessible.

Folk culture plays a significant role in Venlo, with the Carnival Festival forming the most important annual event. Theatre also plays a leading role in folk culture and provides an important podium for music and dance. Venlo is a sporting city with a great deal of attention paid to broad-based participation. Venlo is a very social student city, with almost 3,000 students currently studying in Venlo. There are many bars and other places of entertainment, so the city can offer you a lot of scope for fun in your free time. You will certainly enjoy a great student life in this city.



Tilburg

About Tilburg

With a population of nearly 200,000, Tilburg is the sixth largest city in The Netherlands. Tilburg is a modern, industrious and academic city, with an array of educational institutions few other towns can match.

Tilburg, situated in the beautiful Brabant countryside, is deservedly proud of its reputation as a centre of learning. The student population of more than 25,000 makes Tilburg one of The Netherlands' principal educational centres. However, there is more to Tilburg than work and study alone. The city has a great deal to offer. Tilburg is a dynamic and cultural city with many art events and festivals. Tilburg is the home of various cultural institutions, such as the Textile Museum, the De Pont Museum of Modern Art, the Pop Centre 013, the De Nieuwe Vorst Theatre and the Tilburg Theatres with its large concert and theatre halls. Increasingly more young artists, music, theatre and dance companies are choosing Tilburg as their home base. Tilburg provides plenty of opportunities to take part in entertainment and leisure activities. It is a thriving university city with numerous shops, cafes and restaurants for all tastes and styles and it boasts a trendy and bustling nightlife.





Colophon

The Fontys University of Applied Sciences, August 2011

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Further information:

www.fontys.edu

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The Netherlands
Telephone: +31 8850 80000



Why study in The Netherlands?

Holland, or more formally, 'The Netherlands', is an internationally-orientated and innovative country located centrally in Europe.

Three good reasons to study in The Netherlands are:

- 1,500 course programmes are taught in the English language
- Excellent education and research
- International studying environments



The Dutch education system is interactive and focuses on teamwork, which makes it easy to meet other international students. Studying in The Netherlands may help you to develop an open mind and to increase your international orientation.

For further information,
please refer to the website, www.nuffic.nl

Brainport region Eindhoven: centre for innovation chosen as the 'smartest' region in the world.



THE
WORLD'S
SMARTEST



Brainport
REGION
Eindhoven